

Florida Lifestyle offers endless custom features

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(Photo: Submitted)

Building a custom home opens a world of possibilities, says Bill Ennen, president of Florida Lifestyle Homes, Southwest Florida luxury home builder. “It provides an opportunity for clients to create the home of their dreams, to select details perfectly matched to their taste, to incorporate every feature they want. They can include items that make living in their home the perfect place to be, the place that makes them happy.”

Florida Lifestyle Homes — which has been in business for almost a quarter of a century— includes a team of talented individuals, with lengthy experience in all aspects of the building industry, from concept design with their in-house architectural designers, through pricing and purchasing to detailed finishing, complemented by knowledgeable and experienced sales consultants. The sales consultants are likely to be the customer’s first

contact with Florida Lifestyle Homes and lead to the design stage with other team members.

“The design process includes a sit-down discussion and review of more than 200 questions that cover many of the construction details of the home,” said Denise Ogden, sales consultant with Florida Lifestyle Homes. The list includes questions about site work, materials, mechanicals, finishes, plumbing, appliances, energy systems and features to be considered. “Each category offers numerous options to be considered. For example, does the owner want to include plumbing for an outdoor shower, a mop basin or maybe a special pet-wash tub or shower? Perhaps a steam shower or sauna would be desirable in the master bath. Detail by detail, every aspect of the home is considered. It isn’t a matter of choosing A, B or C. Our homes are completely customized. If a woman’s knees always hit the cabinet at the make-up vanity, we can work with custom cabinetry to create a proper fit, to make it ‘her’ personal vanity. Not every company can do that.”

Florida Lifestyle Homes also offers its customers access to the newest available technology, said John Zagar, Florida Lifestyle Homes sales consultant. “We research the newest developments in all categories,” he said. “When someone is building a new home, they want new technology and they want to save energy. For example, GE’s new GeoSpring hot water heater operates with a dual energy source, using a heat pump to maintain water temperature and switching to electric heat only when there is a rise in demand. It uses less than half of the energy required by traditional electric water heaters.”

“There is now available a dual fuel range, with a gas cooktop and an electric oven,” Zagar continued. “It has the new European style convention oven with a third heating element and a reversing fan that provides even baking without having to turn the dish during cooking. There are also new insulation products and many other new items that can be included. When we build a custom home, the answer to our customers’ wishes is ‘yes, you can.’”

Florida Lifestyle Homes has answered many of its clients’ more personal custom requests, in one home including a high-definition golf simulator in the game room.

“We added a private outdoor shower in an enclosed garden area just outside the master suite for one client,” said Randy Frederick, consultant with Florida Lifestyle Homes. “Another requested a built-in organic herb garden that automatically provides the optimal light and water to the plants. We have built ‘safe rooms’ in some homes. We included a special sink in the laundry room closet for one client who wanted to use it to wash her dogs. They ask; we deliver.”

“That is really what custom building is all about,” Ennen concluded. “Whether you’re dreaming of living in Cinderella’s castle or you’re dreaming of coming home to an Italian villa, we build those dreams.”

For more information about Florida Lifestyle Homes, visit www.FloridaLifestyleHomes.com (<http://www.FloridaLifestyleHomes.com>). Or tour the company’s model homes at Naples Reserve and at Quail West Golf & Country Club.

Founded in 1993 by Bill Ennen, Florida Lifestyle Homes, Inc. is a preferred builder within Southwest Florida’s premier luxury communities, including Quail West and Naples Reserve in Naples, The Club at Renaissance in Fort Myers, West Bay Beach & Golf Club in Estero, and Cape Harbour in Cape Coral. The company also has large estate home sites available in the private boating riverfront community of Caloosa Preserve and builds custom homes on owners’ lots throughout Southwest Florida.

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