

Berkshire Hathaway HomeServices
2016 “Like My Video” Contest
Official Rules

- A. **NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR ODDS OF WINNING.**
- B. **CONTEST/VOTING.** Berkshire Hathaway HomeServices is looking for the most original and creative videos made using the Berkshire Hathaway HomeServices-branded Videolicious app and which best exemplify a monthly theme to be announced on the Start Date of each Entry Period. Submit your entries (each an “Entry”) by naming each Entry as described below.. Entries may be no longer than 90 seconds. The Berkshire Hathaway HomeServices 2016 Like My Video Contest (the “Contest”) begins on May 1, 2016 at 09:00 am EDT and ends on August 22, 2016 at 11:59 pm EDT (“Contest Period”). The Contest Period consists of three (3) separate Entry Periods (each an “Entry Period”) plus a Grand Prize Voting Period (defined below), as follows:

Entry Period	Theme	Start Date ¹	End Date ¹	Voting Period ²	Prize Winner Announced
Period #1	Community	5/2/2016	5/16/2016	5/25 – 5/31/2016	6/10/2016
Period #2	Listings	6/1/2016	6/15/2016	6/25 – 7/1/2016	7/8/2016
Period #3	Preparing a home for sale	7/1/2016	7/15/2016	7/25 – 7/31/2016	8/12/2016

¹ Each Entry Period begins at 9 AM EDT on the respective Start Date and ends at 11:59 PM EDT on the respective End Date.

² Each Voting Period begins at 9 AM EDT on the first day of the Voting Period and ends at 11:59 PM EDT on the last day of the Voting Period.

- i. Submit your Entry at any time during an Entry Period. Entries submitted after the close of each respective Entry Period will not be considered. Remember, each Entry will be judged based on originality, creativity, and adherence to the theme announced for each respective Entry Period. Entries in the first Entry Period should be named 1LMVyourlastname. Entries for the second Entry Period should be named 2LMVyourlastname. Entries for the final Entry Period should be named 3LMVyourlastname. We will collect entries directly from the Videolicious app.
- ii. During the Voting Period that follows each Entry Period, the Sponsor will select and publish the top five (5) Entries on its Facebook page. During each Voting Period, visitors to www.facebook.com/BHHSRealEstate will have the opportunity to vote for their favorite Entry by reacting to it using the Facebook “like” feature. All reactions will be counted as “likes”.
- iii. On August 15, 2016, the Sponsor will publish the three (3) first-prize winning Entries from each of the original Entry Periods on its Facebook page. From 9:00 AM EDT on August 15 through 11:59 PM EDT on August 22, 2016 (the “Grand Prize Voting Period”), viewers may return to www.facebook.com/BHHSRealEstate to vote for their favorite of the three first-prize winning Entries by liking it. The Entry with the most likes will win the Grand Prize, to be announced on August 24, 2016, on the Sponsor’s Facebook page.

Limit one 1 vote per Entry per person during each Entry Period and the Grand Prize Voting Period. Only reactions created using the Facebook “like” feature will be counted, with all reactions counted as “likes”. Comments will not be counted. Entrants are prohibited from obtaining votes by any fraudulent or inappropriate means, including, but not limited to, offering prizes or other compensation in return for votes. Subject to verification of eligibility and compliance with these Official Rules, the eligible entrant who submits the Entry that receives the highest number of valid likes in each Voting Period and then in the Grand Prize Voting Period will be deemed the winner. In the event of a tie, a judge appointed by the Sponsor will determine the winner. Judges’ and Sponsor’s decisions are final and binding on all matters relating to this Contest.

- C. **ELIGIBILITY REQUIREMENTS:** The Contest is open to real estate agents affiliated with the Berkshire Hathaway HomeServices Real Estate network as of the end of an Entry Period for which such agent submits a Video Entry and, if selected as a winner, who remains affiliated with the Berkshire Hathaway HomeServices Real Estate Network as of the date the prize is announced. Entrants must be age 21 or over and residents of the United States. Employees of BHH Affiliates, LLC (“Sponsor”), HSF Affiliates LLC, and their immediate family members (spouse, parents, children and siblings and their respective spouses, regardless of where they reside) and persons living in the same household of such employees (whether or not related to the employee), are not eligible to enter or win. Contest is subject to all applicable federal, state and local laws. Void where prohibited.
- D. **HOW TO ENTER:** Submit an Entry Video created using the Videolicious app which illustrates the theme selected for the particular Entry Period. Themes will be announced on or before the Start Date of each Entry Period. Entries in the first Entry Period should be named 1LMVyourlastname. Entries for the second Entry Period should be named 2LMVyourlastname. Entries for the final Entry Period should be named 3LMVyourlastname. We will collect entries directly from the Videolicious app.
- E. **REQUIREMENTS OF ENTRIES:** Entries may not contain any content that: communicates messages or images inconsistent with the image and/or goodwill with which Berkshire Hathaway HomeServices identifies itself; defames, misrepresents or contains disparaging remarks about other people or companies; contains copyrighted materials owned by others, without permission; violates any law; or is otherwise deemed to be unacceptable or inappropriate. Sponsor does not guarantee the posting of any Entry and reserves the right to remove any Video Entry at any time.
- F. **ORIGINALITY:** Each Entry must be the original work of the entrant. By submitting an Entry, you warrant that (i) your Entry conforms to these Official Rules and (ii) you and any other persons appearing or who are identifiable in the Entry consent to the submission and use of the Entry in the Contest and to its use as set forth herein. Sponsor reserves the right to require additional documentation demonstrating that any Entry conforms to these Official Rules.

- G. **PERMISSION:** By submitting an Entry, you grant permission for your Entry to be posted on Sponsor's Facebook page or any website operated by or on behalf of Sponsor. Sponsor shall have a non-exclusive, perpetual, irrevocable, royalty-free, fully paid-up license to each submitted Entry (including all rights embodied therein). Entrant agrees that Sponsor is not responsible for any unauthorized use of Entries by third parties.
- H. **PRIZES:** There will be three prize winners in each of the initial Entry Periods. The submitter of the first place Entry in each Entry Period will receive a \$500 advertising credit from Chalk Digital, along with a gyroscope camera stabilizer with an estimated retail value of \$320. The submitter of the second place Entry in each Entry Period will win a \$250 advertising credit from Chalk Digital. The submitter of the third place Entry in each Entry period will win a \$100 advertising credit from Chalk Digital. The Grand Prize Winner will win a \$1,000 advertising credit from Chalk Digital. All Chalk Digital advertising credits are provided by HSF Affiliates LLC. Each winner is responsible for all federal, state or local taxes associated with the prize. No cash substitutions. Prizes are non-transferable.
- I. **GENERAL CONDITIONS:** By participating, each entrant agrees: (a) to abide by these Official Rules and all decisions of Sponsor and judges, which shall be final and binding in all respects relating to this Contest; and (b) to release, discharge and hold harmless Facebook, Sponsor, HSF Affiliates LLC, The Talk Market Inc. d/b/a Videolicious, Chalk Digital, LLC, and their respective parents, affiliates, subsidiaries, and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the foregoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Contest or any Contest-related activity or the acceptance, possession, use or misuse of any awarded prize.
- J. **MISCELLANEOUS:** Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered or garbled Entries or votes. Persons who tamper with or abuse any aspect of the Contest, who act in a disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor in its absolute discretion, will be disqualified and all associated Entries will be void. Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Contest at any time.
- K. **SPONSOR:** BHH Affiliates, LLC, 18500 Von Karman Ave., Suite 400, Irvine, California 92612. Winners' names will be posted on the Sponsor's Facebook page.