



## Our Mission

### The Russell Realty Commercial Group

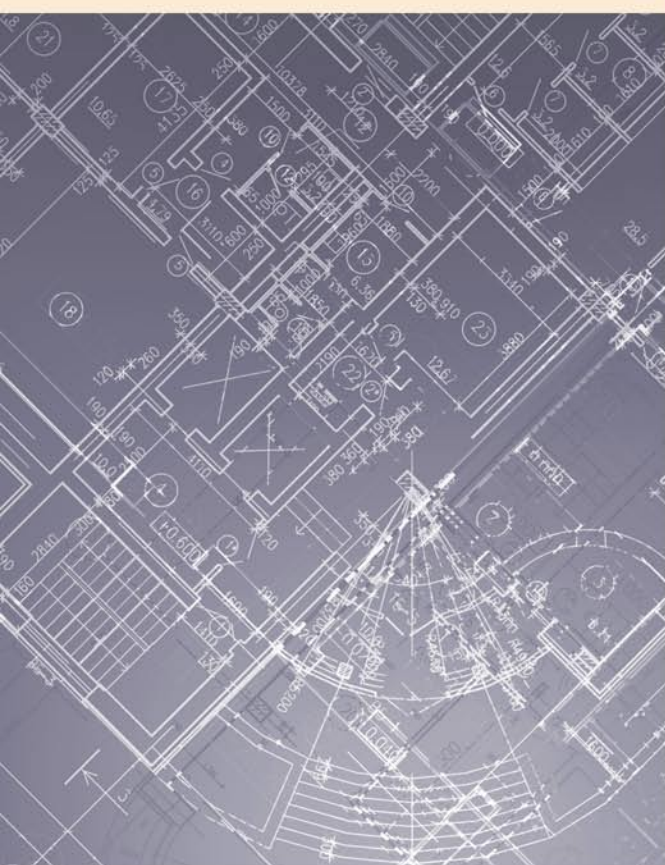
Our mission is to provide the superior results you expect. Every day, we apply our insight and experience, thinking creatively and strategically to help you navigate the complicated real estate decision process.

**Whether you are an owner, investor or user of commercial space, we offer...**

- Diverse services
- Commitment to each assignment
- Knowledge of the community and real estate market
- Full range of capabilities in every major property type
- Representation of your best interests

With a comprehensive approach to transactions, we offer a suite of services, from demographic reports, site selection, sales negotiations to needs analysis, lease-up projections, pricing recommendations, tenant representation and consulting services.

Using industry connections and local market knowledge, we create solutions that support and represent your business goals and objectives.



**Dameon V. Russell**  
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COMMERCIAL DIVISION



# Superior Results



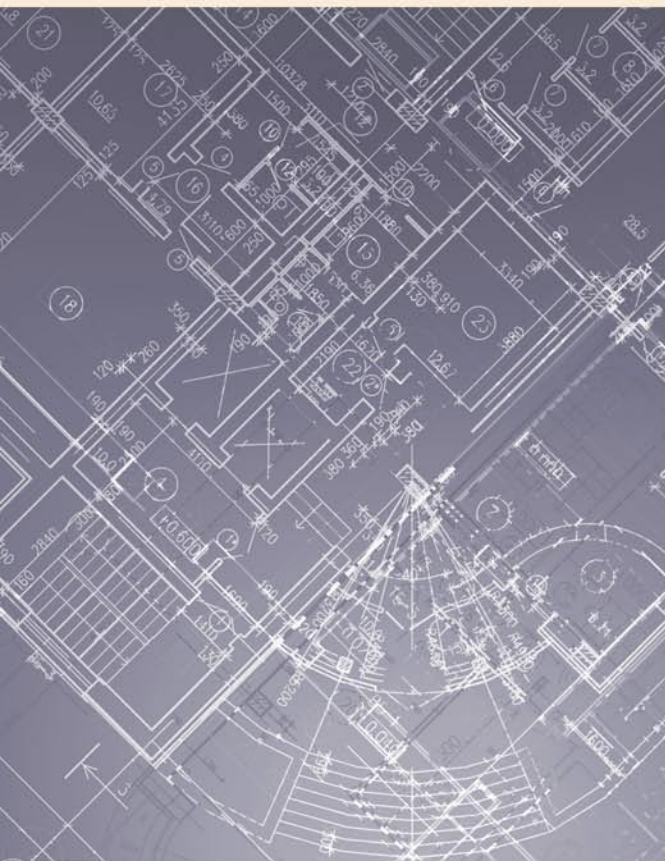
Trust our team to safeguard your capital investment and meet all project objectives...

- Procurement - acquisition strategies, finance solutions, analysis
- Consultation - best end-use strategy, exit, and defining objectives
- Development - construction & oversight, entitlements, planning
- Management - workflow oversight, budgeting & budget oversight
- "A - Z" Project Administration, safeguarding project objectives.

Our expertise does not end there! Through our affiliation with the Russell Realty Team of Berkshire Hathaway HS Elite, we are able to assure the comprehensive marketing of resulting project assets to promote a timely sale at or above market value.

The Russell Team of Berkshire Hathaway HS Elite, is an elite team of Real Estate professionals specializing in marketing, listing, and selling in the Luxury Home sector.

From project conception to completion our Clients trust us to get it done.



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