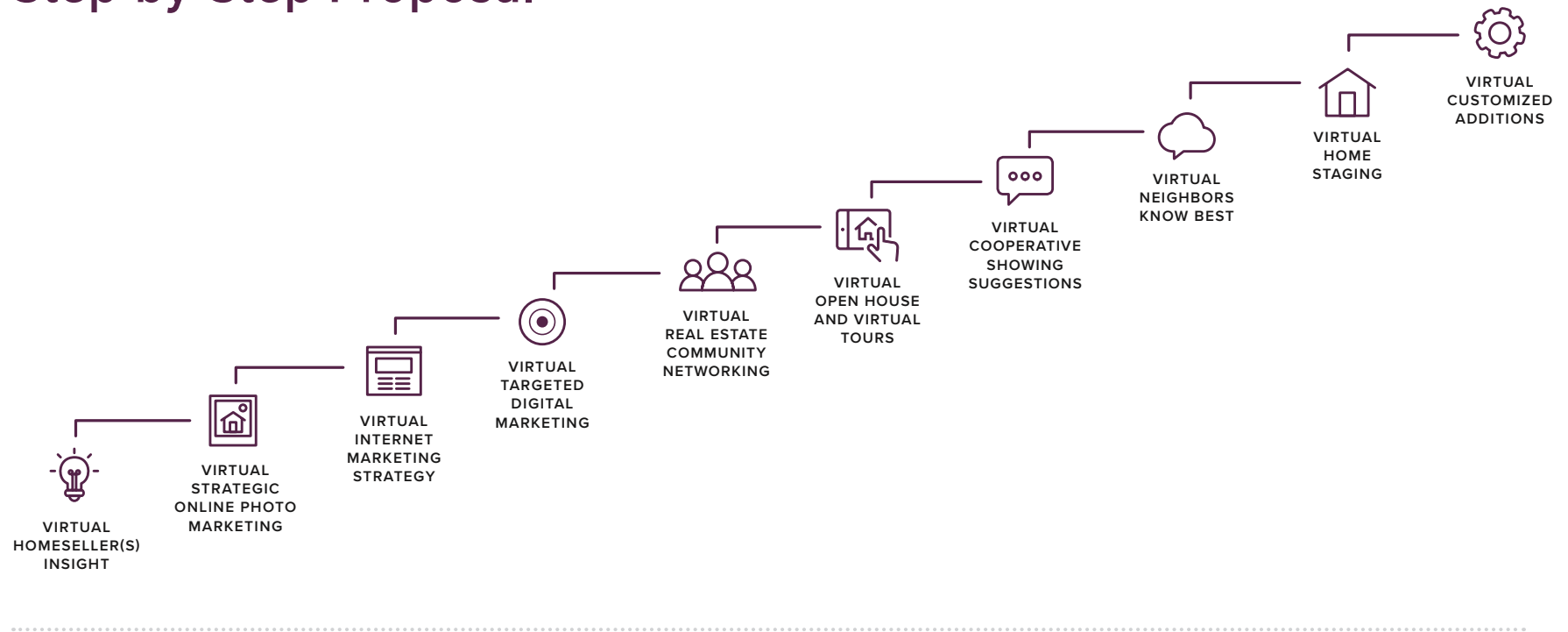


# Virtual Home Marketing System Step-by-Step Proposal



## Traditional Marketing Provided by Most Fine Real Estate Companies:

- CMA
- Pricing Strategy
- MLS
- Internet Marketing (including IDX)
- Broker Open House
- Public Open House
- Basic Photography
- Print Advertising
- Company Website
- For Sale Sign
- Community Information

*“Thank you for giving a local Berkshire Hathaway HomeServices FOREVER network agent the opportunity and privilege to serve you”*

Chris Stuart, CEO  
Berkshire Hathaway HomeServices



**BERKSHIRE HATHAWAY**  
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