

**USANA**  
THE CELLULAR NUTRITION COMPANY

# CUSTOMER CATALOG

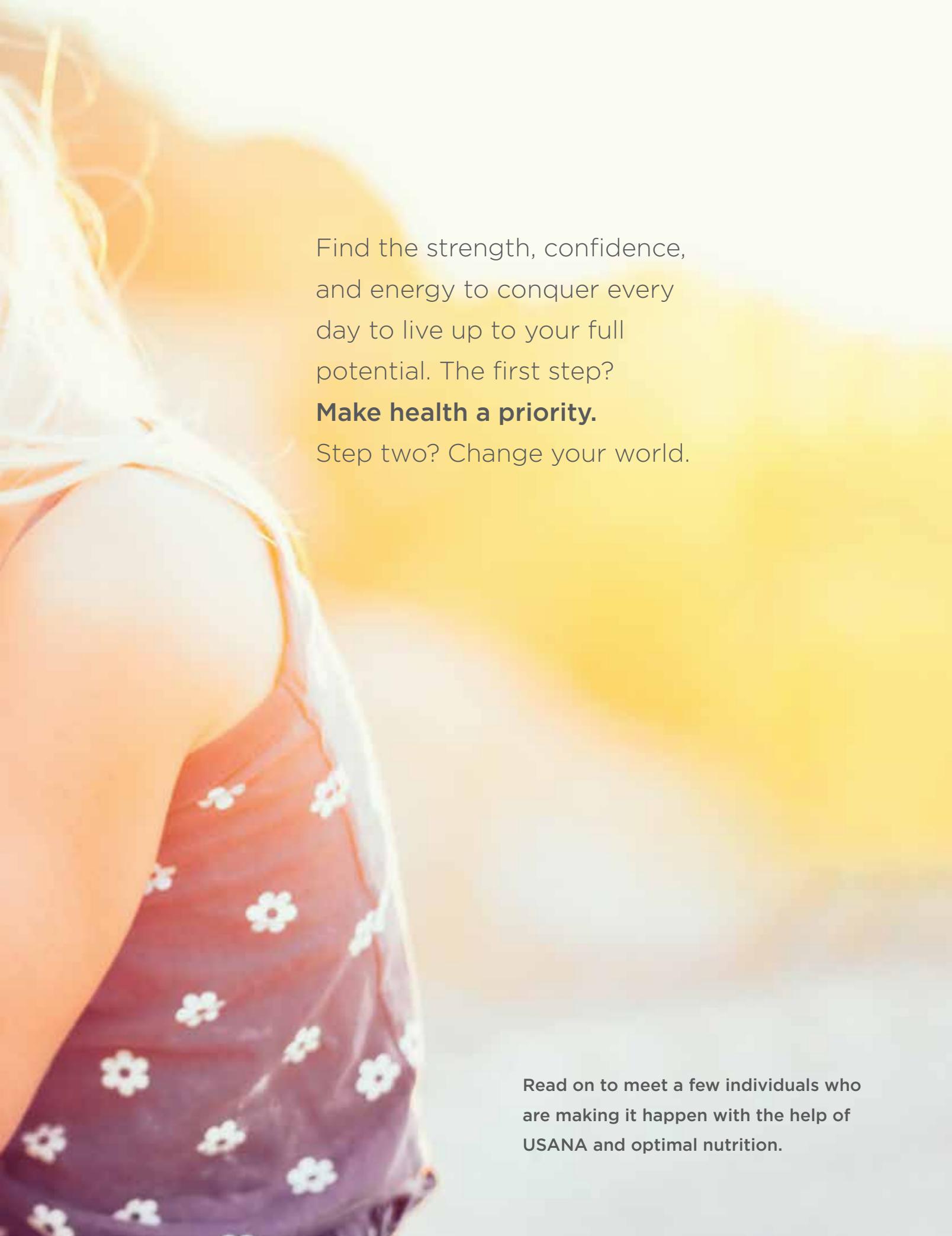
SPRING/SUMMER 2018





USANA





Find the strength, confidence,  
and energy to conquer every  
day to live up to your full  
potential. The first step?

**Make health a priority.**

Step two? Change your world.

Read on to meet a few individuals who  
are making it happen with the help of  
USANA and optimal nutrition.







# ABBY BROELL

*“You are your only limit.”*

Abby Broell's two daughters were the reason she needed to change her eating habits.

Salty french fries, creamy mashed potatoes, and fruit juice were staples of her diet. She wasn't taking care of her body, and the extra weight she carried caused depression and anxiety.

So she took control of her life.

USANA shakes and supplements gave her a healthy foundation. Abby learned to properly fuel her body, replacing junk food and drive-thru dinners with healthy, home-cooked meals and fruits and veggies. And she worked out regularly at home.

The result? She lost 100 pounds in 10 months.\*

She is now a certified personal trainer, using social media to help others get healthy with nutrition and fitness tips. But her biggest reward is knowing the positive impact her changes have had on her family.

#### **ABBY'S VITALS**

Age: 26

City: La Porte City, Iowa

Years with USANA: 1

*Favorite USANA products: Prenatal CellSentials™ (“For my hair and nails”), BiOmega™ fish-oil supplement, Procosa®, Vitamin D, USANA® Probiotic, USANA MySmart® Protein Shake Whey Base, USANA MySmart® Protein Plus powder*

\*These results are not typical. As with any health or fitness program, a sensible eating plan and regular exercise are required in order to achieve long-term weight-loss results. Results will vary.

*“A healthy lifestyle is attainable for everyone; it just takes small, realistic changes—one step at a time.”*

# SUE WARD

As a certified nutrition specialist, Sue Ward has made it her life's work to understand the ins and outs of health, on the surface and on a cellular level.

But while she's all about proper diet, high-quality supplements, and physical activity, Sue has found that a key ingredient to being healthy is much simpler—having fun. She encourages others to think about their attitude and to laugh often.

For Sue, the secret to having a good time is to find activities you really enjoy. Although she's training for a half marathon with her niece, she still fills her daily life with movement that brings her joy—roller skating, hiking, dancing, playing with her dog, and hula hooping. She also loves attending Sanoviv's laughter yoga class.

So, the next time you want an excuse to have fun, just follow Sue's lead—after all, she's an expert.

## **SUE'S VITALS**

**Sue Ward, MS, CNS, Director of Nutrition and Education at Sanoviv Medical Institute**

**Age: 55 (but she feels 35)**

**City: San Diego, California and Rosarito, Mexico**

**Years with USANA: 10**

**Favorite USANA products: MyHealthPak™, USANA® CellSentials™, Hepasil DTX™, CoQuinone® 100, Visionex®, Vitamin D, USANA® MagneCal D™, USANA® Probiotic, Digestive Enzyme, USANA MySmart® Protein Shakes**



#liveUSANA



#liveUSANA





*“It’s about changing your lifestyle and your life attitude. When you feel healthier and younger, you enjoy your life more.”*

# LUCY CHEN

For years, Lucy Chen put her health on the back burner, focusing on her family and job instead. But it all came crashing down in 2009 when she collapsed at her office and woke up in the ER. Only then did Lucy realize she’d taken care of everyone but herself.

“I lost my life,” she says. “I couldn’t take care of myself. I couldn’t take care of my kids. So I made up my mind to get my health back.”

With the help of USANA supplements and foods, Lucy began a lifestyle transformation and lost nearly 100 pounds—a dramatic shift that helped reshape her entire family’s future.\*

For Lucy, a terrifying hospital stay turned into a new desire to live. “When I started USANA, I wasn’t thinking about losing weight or turning into a different me,” she says. “I just wanted to save my life.”

#### **LUCY’S VITALS**

**Age:** 42

**Hometown:** Changsha, Hunan Province, China

**Current City:** Naperville, Illinois

**Years with USANA:** 7

**Favorite USANA products:** BiOmega™, Proflavanol® C<sup>100</sup>, HealthPak™, Nutrimeal™, Fibergy® Plus, CoQuinone® 30, Gingko-PS™, USANA® Digestive Enzyme

\*These results are not typical. As with any health or fitness program, a sensible eating plan and regular exercise are required in order to achieve long-term weight-loss results. Results will vary.

*“Invest in maintaining a healthy lifestyle to help you live life to the fullest.”*





# ANDREA EQUIHUA & SALVADOR MILLÁN

Cambodia is a long way from Austin, Texas. But for Andrea Equihua and her family, giving knows no borders.

Trekking to the remote jungle village, Andrea, husband Salvador Millán, and children Emilio and Mateo, delivered food, medicine, and school supplies. The trip was more than a chance to provide essential services. It was an opportunity for Emilio and Mateo to appreciate the value of sharing and living a life of charity.

For over 10 years, they have traveled the world, making a difference. Their vacations always have a purpose. Blessed with the success from their USANA business, they're committed to giving back and helping those in need.

Working with the USANA True Health Foundation, Andrea knows a small gift can make a big impact. And that's why she strives to grow small gifts of generosity into large, meaningful acts.

## **ANDREA'S VITALS**

**Age:** 42

**City:** Austin, Texas

**Years with USANA:** 10

**Favorite USANA products:** HealthPak™, Rev3 Energy®,  
Nutrimeal™, Sensé™ Body Care

**Learn more about the USANA True Health Foundation  
on page 32.**





*“With luge, I need to make sure my body is ready to compete. I know I can trust USANA’s products to provide me with the nutritional benefits I need.”*

10-TIME WORLD CUP MEDALIST, 7-TIME NATIONAL CHAMPION, 2-TIME OLYMPIAN

# CHRIS MAZDZER

As a kid, Chris Mazdzer loved sledding. And growing up near the Lake Placid Olympic Sports Complex in New York, it was only natural for him to discover a love for luge as well. Now, the Team USA luger trains hard, making his health a priority as he travels around the globe to compete.

For Chris, consistency is key. He keeps a full water bottle on hand to stay hydrated and grabs healthy snacks like a banana and almonds at the airport lounge. He also squeezes in short naps and incorporates regular stretching between long training sessions to give his body proper rest and recovery.

It’s his daily commitment to living a balanced life of health and wellness that allows Chris to continue doing what he loves—and he does it with speed.

#### **CHRIS’ VITALS**

**Age:** 29

**City:** Salt Lake City/Lake Placid/his suitcase

**Years Pro:** 16

**Favorite USANA Products:** USANA® CellSentials™, USANA® MagneCal D™, Procosa®, Proflavanol® C<sup>100</sup>, BiOmega™, Vitamin D, Ginkgo-PS™, Rev3 Energy®

The featured athlete is either an Associate or dedicated product user who has received complimentary USANA products and/or compensation for their partnership.

# Why Supplement?

Every day, your body produces billions of new cells. They take in nutrients, grow, and duplicate. Providing optimal nutrition for these cells is essential to your health.

Micronutrients—vitamins and minerals—are vital. Vitamins are essential for normal metabolism, healthy growth, and development. Minerals help build strong bones and teeth, and they are essential components of enzymes and enzyme systems. They also support immunity, regulate metabolism, and aid digestion.\*

Diet and nutrition are important factors in the maintenance of good health, but, as healthy dietary choices decline, so do our bodies' natural abilities to perform at their optimal levels.

Adding high-quality vitamin and mineral supplements to your diet is the easiest way to support your health.\*

## Your Body Is in a Constant State of Flux

Your cells and tissues are continually rebuilding, renewing, and regenerating. They need vitamins and minerals for many important reasons:

- Your entire blood supply is renewed every three to four months.
- Every six months, the majority of the proteins in your body are replaced.
- Almost your entire skeleton—which we usually think of as permanent—is renewed/remodeled about every 10 years.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



# PRODUCTS

You deserve a happy, healthy life.  
That's where we come in.

We encourage you to learn more  
about supplementation, and we're  
excited to partner with you on  
**your journey to better health.**

Turn the page to discover the  
USANA products that can unleash  
your true potential.





*Building a Solid Foundation for Better Health*

## USANA® CELLSSENTIALS™

Cellular nutrition is the foundation for good health. While there is no replacement for a healthy diet, the USANA® CellSentials™ can help ensure you get the proper amounts of key vitamins, minerals, and antioxidants your body needs to function at its best. Now equipped with the innovative USANA InCelligence Technology®, USANA's best-selling core supplements help reprogram routine cellular aging processes to promote better, long-term health.\*



### #100 **HEALTHPAK™**

Provides a full daily dose of the USANA® CellSentials™, as well as USANA® MagneCal D™ and the exclusive CellSentials Booster in convenient AM and PM packs.\*

**Made with USANA InCelligence Technology®.**

**PREFERRED PRICE:**  
**\$130.95**



### #101 **USANA® CELLSSENTIALS™**

Together, Core Minerals™ and Vita-Antioxidant™ make up the USANA® CellSentials™. This exclusive combination of high-potency nutrients and antioxidants targets and helps restore cellular efficiency to promote better health, every day.\*

**PREFERRED PRICE: \$52.95**



### #102 **CORE MINERALS™**

A premium blend of bioavailable essential minerals and ultra-trace minerals that support every cell, organ, and structure in the body. For best results, use with Vita-Antioxidant.\*

**PREFERRED PRICE:**  
**\$18.45**

### #103 **VITA-ANTIOXIDANT™**

Contains optimal amounts of essential vitamins and antioxidants also formulated with the patent-pending **InCelligence Complex** to support healthy cell function throughout the body.\*

**PREFERRED PRICE:**  
**\$39.95**





# MYHEALTHPAK™

You are uniquely you, and you deserve nutrition catered to your individual needs. MyHealthPak™ offers a personalized approach to health, making it easy to get the nutrition you require every day with customizable AM and PM packs.



## MYHEALTHPAK™

Create your personalized MyHealthPak today, and USANA will send you a 28-day supply of convenient daily AM and PM packs.

Visit [USANAmhp.com](http://USANAmhp.com) to get started.

## MYHP

*Look for this logo to find MyHealthPak exclusives.*



## FOOD FOR THOUGHT

Did you know USANA's

### **Olivol®—Olive Fruit Extract**

is an active ingredient used in the InCelligence Complex? This patented extract contains unique antioxidant polyphenols derived exclusively from olives. These antioxidants may be one of the components of the Mediterranean diet associated with good health and the longevity of healthy cellular function.\*

†U.S. patent #s: 6,358,542 and 6,361,803



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*Stay Sharp, Focused, and Young at Heart*

## CARDIOVASCULAR & NERVOUS SYSTEM



USANA's unique cardiovascular and nervous system Optimizers deliver scientifically validated ingredients. These nutrients help maintain your cardiovascular health by helping support healthy circulation and retaining healthy, normal cholesterol levels.\*

The nutrients found in these Optimizers also support your nervous system, which collects and processes information from inside and outside the body, so you can stay sharp and focused.\*



**#110**  
**PROFLAVANOL® C<sup>100</sup>**

Combines antioxidant bioflavonoids from grape-seed extract with high-potency Poly C® to support the health of your immune and cardiovascular systems, as well as youthful-looking skin.\*

**With a delicious grape-flavored coating!**

**PREFERRED PRICE: \$42.95**



Proflavanol® C<sup>100</sup> is available exclusively in MyHealthPak.

The active ingredients in CoQuinone 30 and Proflavanol C<sup>100</sup> are not derived from soy or nuts.



**#123**  
**COQUINONE® 30**

Supplies the body with highly absorbable coenzyme Q10. This is critical for generating the energy needed to power your cells, especially those in the energy-hungry heart and brain, to help you feel youthful, healthy, and energized.\*

**PREFERRED PRICE:**  
**\$37.95**



CoQuinone® 100 is available exclusively in MyHealthPak.



**#126**  
**GINKGO-PS™**

Designed to support acute memory function and cognition.\*

**PREFERRED PRICE:**  
**\$34.95**



**#134**  
**VISIONEX®**

Helps maintain healthy visual performance and protect the delicate tissues of the eye from photo-oxidation.\*

**PREFERRED PRICE:**  
**\$33.95**



Visionex® DS is available exclusively in MyHealthPak.



*Using the Science of Natural  
Extracts to Bring Balance to Your Body*

## ENDOCRINE SYSTEM

The endocrine system produces hormones that help regulate sexual function, sleep, and your mood. This is why it's so important to eat right, get the rest your body deserves, and take supplements specifically designed to support your personal needs. These specialized nutritional supplements are made with ingredients found in saw palmetto and chasteberries—ingredients shown to help support men's prostate health and help ease menopause symptoms for women.\*



**#128**  
**PALMETTO PLUS™**

Designed for men concerned with maintaining healthy prostate function.\*

**PREFERRED PRICE:**  
**\$30.95**



**#129**  
**PHYTOESTRIN™**

Mood swings, hot flashes, and night sweats. If that sounds familiar, it may be time to try a supplement to help ease the transition into menopause.\*

**PREFERRED PRICE:**  
**\$22.95**



**#141**  
**PURE REST™**

This fast-acting, orange-flavored melatonin supplement is designed to give you the rest you so greatly deserve.\*

**PREFERRED PRICE:**  
**\$16.95**



### FOOD FOR THOUGHT

Consumed for centuries, licorice root, chasteberry, and black cohosh are herbs commonly used to support women's health. In addition, saw palmetto has long been used to support men's health.\*

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*The Science of Nourishing Healthy Cells*

## CELLULAR FUNCTION

Good health begins from the inside, starting with proper nourishment on the most basic, cellular level. Because your cells are the primary source of your body's energy supply, USANA has created these products to optimize your cellular function and help you feel your best.\*



**#109**  
**VITAMIN D**

A safe and easy way to get an advanced amount of vitamin D to support healthy bone growth and cellular health.\*

**PREFERRED PRICE:**  
**\$20.95**



**#146**  
**PROGLUCAMUNE®**

Contains zinc and the **USANA InCelligence Technology® Beta-Glucan Complex** with reishi, shiitake, and baker's yeast extract. This powerful combination supports healthy immunity, adaptation to mild occasional stress, and supports your natural defenses.\*

**PREFERRED PRICE:**  
**\$45.95**



**#122**  
**BIOMEGA™**

Produced from purified cold-water, deep-sea fish oil and rich in omega-3 fatty acids, BiOmega provides EPA and DHA for cardiovascular and joint health support as well as healthy neurological and intellectual development.\*

**PREFERRED PRICE:**  
**\$23.95**



**#143**  
**BOOSTER C 600™**

A delicious lemon-berry flavored powder that can be taken straight or mixed with water, Booster C 600 comes in convenient single-serve stick packs, so you can carry your personal immunity support wherever you go.\*

**PREFERRED PRICE: \$34.95**



*A Measured Approach to  
Keeping Your Bones and Joints Healthy*

## SKELETAL SYSTEM

Movement is essential for survival. Your everyday health and well-being depend on the stability and strength of your skeletal system—your body's primary foundation. Support your bones and joints by giving them the nutrition they need, so you can keep moving and participating in the activities you love.\*



**#120**  
**USANA®**  
**MAGNECAL D™**

A balanced magnesium and calcium supplement fortified with vitamin D to support bone health and muscle function.\*

**PREFERRED PRICE:**  
**\$21.95**



**#121**  
**USANA®**  
**ACTIVE CALCIUM™**  
**CHEWABLE**

Your personal bone health formula in a chewable tablet for adolescents and adults.\*

**PREFERRED PRICE:**  
**\$28.95**



**#131**  
**USANA®**  
**PROCOSA®**

A groundbreaking joint-health formula with the **USANA InCelligence Technology®** of Meriva®† bioavailable curcumin and vegetarian glucosamine. Helps maintain healthy cartilage for optimal mobility.\*

**PREFERRED PRICE: \$32.95**

† Meriva is a trademark  
of Indena S.p.A.

### FOOD FOR THOUGHT

The entire skeletal structure constantly remodels itself, and in 10 years, you'll have a completely new skeleton.

**USANA® MagneCal D™** contains a unique 1:1 ratio of magnesium and calcium, plus vitamin D. These three ingredients work together to support bone health.\*

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



*The Science of Feeding Your Family*

## MOTHER & CHILD



A varied diet that includes healthy fruits, vegetables, and lean meats is important for everyone—at every age. But it's especially important for children because they are constantly growing, from before birth to the end of adolescence. USANA makes it easy to ensure that your family—in all stages of development—gets nothing less than the best.



#144

### **BIOMEGA™ JR.**

BiOmega Jr. makes it fun and easy for kids to get the DHA (docosahexaenoic acid) and EPA (eicosapentaenoic acid) they need to support healthy minds and bodies.\*

BiOmega Jr. comes in a delicious orange-pineapple gel fortified with vitamin D. For best results, store in the refrigerator and serve cold.

**PREFERRED PRICE: \$19.95**



#105

### **USANIMALS™**

USANA's fun and easy-to-eat chewables provide excellent nutritional support for children ages 24 months to 12 years old.\*

**PREFERRED PRICE: \$15.95**



#104

### **BODY ROX™**

Between late-night cram sessions, school activities, and a hectic social life, teenagers can't afford to slow down. Give them the nutrition they need to be at their best every day, in and out of the classroom.\*

Body Rox comes with a tasty, fruit-flavored coating.

**PREFERRED PRICE: \$24.95**



#151

### **PRENATAL CELLESENTIALS™**

A comprehensive supplement system for pregnant women and their developing babies.\*

**Made with USANA InCelligence Technology®.**

**PREFERRED PRICE: \$52.95**





*Getting to the Core of Good Health*

## DIGESTION & DETOX SUPPORT

Balanced digestion is key to keeping your health on track and requires specific nutrients, like fiber, to help things run smoothly. USANA's digestion and detox support Optimizers are based on recommendations from USANA's collaboration with the medical professionals at Sanoviv Medical Institute. They are specifically designed to work together to support your overall digestive health.\*



**#108**  
**USANA® PROBIOTIC**

Bring balance to your belly and digestive tract with a blend of good bacteria—*Bifidobacterium* BB-12® and *Lactobacillus rhamnosus* LGG®†. Both strands are clinically shown to survive the harsh acidic environment of the stomach, providing a full range of benefits.\*

**PREFERRED PRICE: \$27.95**

†Trademarks are the property of their respective owners.



**#111**  
**DIGESTIVE ENZYME**

A broad range of enzymes to support efficient digestive health and help with occasional stomach discomfort after a large meal.\*

**PREFERRED PRICE: \$30.95**



**#135**  
**HEPASIL DTX™**

Formulated with the **USANA InCelligence Detox Support Complex**, Hepasil DTX supports healthy and efficient liver function by energizing the body's normal production of glutathione and helping to balance natural detoxification processes.\*

**PREFERRED PRICE: \$36.95**

*Olivol*



**#226**  
**FIBERGY® PLUS BOOSTER**  
(28 servings)

Fibergy Plus is a flavor-free fiber blend, providing 12 grams of fiber per serving to support digestive health.

**PREFERRED PRICE: \$30.95**

*Item featured again on page 23.*

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



*A Personalized Approach to Healthy Eating*

## USANA MYSMART® FOODS

Everyone wants to eat healthy, but it's often hard to fit quality nutrition into your everyday diet. USANA scientists have selected the most delicious and nutritious ingredients to create convenient shakes to suit your individual needs.

STEP 1

### *Choose your protein base.*

USANA's creamy and delicious shakes are packed with the goodness of complete, high-quality protein. Each base is rich in dietary fiber and contains an optimal balance of proteins, fiber, and natural fats from coconut oil.



**#205**  
**SOY SHAKE BASE**  
(14 servings)

- Light vanilla flavor
- No added sugar
- 18 grams complete protein
- Gluten free†

**PREFERRED PRICE: \$35.95**

† For our customers sensitive to gluten: No gluten-containing ingredients are used in these products. However, they are produced in a facility that manufactures other foods that do contain gluten. These products are produced on equipment that also processes peanuts, tree nuts, eggs, wheat, sesame, and shellfish.



**#206**  
**PLANT SHAKE BASE**  
(14 servings)

- Light vanilla flavor
- No added sugar
- 18 grams complete protein
- Gluten free†

**PREFERRED PRICE: \$37.95**

Also available in convenient 28-day single serve packets.

**#256**  
**PREFERRED PRICE: \$74.95**



**#207**  
**WHEY SHAKE BASE**  
(14 servings)

- Light vanilla flavor
- No added sugar
- 18 grams complete protein
- Gluten free† and soy free†

**PREFERRED PRICE: \$35.95**

Also available in convenient 28-day single serve packets.

**#257**  
**PREFERRED PRICE: \$69.95**

## STEP 2

### *Pick a flavor.*

Personalize your USANA MySmart® Protein Shakes with the choice of eight delicious flavors. Tantalize your taste buds with these convenient single-serve stick packs that contain less than 10 calories each (7 serving).



#280 DARK CHOCOLATE

#281 PEACH MANGO

#282 BANANA

#283 STRAWBERRY

#284 MILK CHOCOLATE

#285 MATCHA GREEN TEA

#288 CAPPUCCINO

#289 ORANGE CREAM

**PREFERRED PRICE: \$6.95**

## STEP 3

### *Mix in a booster.*

Add an extra boost to the protein base of your choice to make your shake exactly what you want and need.



#208

#### **PROTEIN PLUS BOOSTER**

(28 servings)

This booster contains an additional 10 grams of whey protein that is free from additives and fillers.

**PREFERRED PRICE: \$21.95**



#226

#### **FIBERGY® PLUS BOOSTER**

(28 servings)

Mix your shake up a bit with an extra 12 grams of fiber to help keep you fuller, longer.

**PREFERRED PRICE: \$30.95**

*Additional information on page 21.*

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## *A Balanced Approach to Meal Replacement*

# NUTRIMEAL™

Nutrimeal shakes are nutritionally balanced meal replacements that provide an ideal ratio of carbohydrates, proteins, and beneficial fats to support a healthy weight. Their low-glycemic formulas are designed to deliver sustained energy and help curb cravings.\*



#210

### **NUTRIMEAL DUTCH CHOCOLATE** (9 servings)

- Rich chocolate flavor
- Low glycemic
- 15 grams protein blend
- Gluten free†

**PREFERRED PRICE: \$30.95**

Also available in convenient 28-day single serve packets.

#214

**PREFERRED PRICE: \$69.95**



#211

### **NUTRIMEAL FRENCH VANILLA** (9 servings)

- Smooth vanilla flavor
- Low glycemic
- 15 grams soy protein
- Gluten free†

**PREFERRED PRICE: \$30.95**

Also available in convenient 28-day single serve packets.

#215

**PREFERRED PRICE: \$69.95**



#209

### **NUTRIMEAL FREE** (9 servings)

- Mild vanilla flavor
- Dairy free
- 17 grams non-GM plant protein
- Gluten free†

Available Spring 2018

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

†For our customers sensitive to gluten: No gluten-containing ingredients are used in these products. However, they are produced in a facility that manufactures other foods that do contain gluten. These products are produced on equipment that also processes peanuts, tree nuts, eggs, wheat, sesame, and shellfish.

*Effective, Delicious Weight Management*

## 5-DAY RESET™

USANA's 5-Day RESET is a satisfying, nutritionally balanced program that sets you up for success. Simply replace three meals a day with a delicious Nutrimeal™ shake, take your USANA supplements, eat whole-food, low-glycemic snacks, and practice healthy lifestyle habits.

In just five days, you'll be ready to take the next steps in your journey to better health.\*

#251

### 5-DAY RESET™

Contains:

- 8 Dutch Chocolate Nutrimeal™ single-serve packets
- 7 French Vanilla Nutrimeal™ single-serve packets
- 5 USANA® Probiotic stick packs
- 5 AM/PM HealthPak™ packets
- Program Guide

**PREFERRED PRICE: \$99.95**

Nutrimeal™ Free RESET Kit available Spring 2018



\*Individual results may vary. The 5-Day RESET program lowers your daily caloric intake and recommends moderate exercise for best results.

It is suggested that you take these products to your physician and secure their advice if you intend to change your diet, begin an exercise program, are pregnant or lactating, have allergies, are taking medications, or are under the care of a physician.

Children under the age of 18 should not participate in the 5-Day RESET program, except on the advice of their physician and/or dietician.

*Cleaner, Smarter, and Stronger\**

## REV3 ENERGY®

This powerful energy drink packs a clean, crisp pomegranate taste and is the smart source of that extra oomph you need to push through your workout...or the afternoon.\*

#139

### REV3 ENERGY® SURGE PACK

(14 stick packs with free chalk bag)

**PREFERRED PRICE: \$34.95**

#138

### REV3 ENERGY® DRINK

(12 cans)

**PREFERRED PRICE: \$33.45**

#139

### REV3 ENERGY® SURGE PACK REFILL

(28 stick packs)

**PREFERRED PRICE: \$56.45**



# CELAVIVE®

*go beyond what you see*

Formulated with **USANA InCelligence Technology®**, Celavive awakens your body's power to defy visible aging. Featuring ingredients designed to support your skin's natural renewal processes, these high-performance skincare products deliver benefits that are unique to your individual beauty needs.

Celavive's Cell-Signaling Complex is made up of two bioactive peptides and two botanical extracts. Combined, these ingredients work to counteract signs of chronological and lifestyle stress aging like fine lines and wrinkles.

Celavive also features the Olivol™ Botanical Blend made from our patented olive-fruit extract along with watermelon, apple, and lentil fruit extracts to provide lasting moisture for up to 24 hours after just one application.





*Begin your Celavive journey with a full regimen of high-performance products that are ideal for your personal skin type.*



#353

**DRY/SENSITIVE:**

- Gentle Milk Cleanser
- Perfecting Toner
- Vitalizing Serum
- Hydrating Eye Essence
- Protective Day Cream SPF 30
- Replenishing Night Cream

**PREFERRED PRICE: \$245.00**



#353

**OILY/COMBINATION:**

- Creamy Foam Cleanser
- Perfecting Toner
- Vitalizing Serum
- Hydrating Eye Essence
- Protective Day Lotion SPF 30
- Replenishing Night Gel

**PREFERRED PRICE: \$245.00**

# CELAVIVE®

## Identify Your Skin Type

If you have dry or sensitive skin, it's best to use richer, more hydrating products. If you have oily or combination skin, stick with lighter, fluid-based formulas that can help balance excess oil. Picking a product that fits your skin type will deliver better results.



### Cleanse

### Tone

### Enhance

#330

#### CONDITIONING MAKEUP REMOVER

This gentle, go-to formula effectively dissolves even the toughest long-wear or waterproof makeup while moisturizing your skin and preparing it for the next step in your regimen.

**PREFERRED PRICE:**  
**\$23.00**

#332

#### GENTLE MILK CLEANSER DRY/SENSITIVE SKIN

Gently remove dirt and impurities without stripping the skin of its natural moisture with this creamy, everyday cleanser.

**PREFERRED PRICE:**  
**\$28.00**

#333

#### CREAMY FOAM CLEANSER COMBINATION/OILY SKIN

Creates a rich lather to remove dirt and oil while gently exfoliating surface cells for refreshingly smoother, younger-looking skin.

**PREFERRED PRICE:**  
**\$28.00**

#331

#### PERFECTING TONER

An essential step to your daily regimen, this unique formula is the perfect way to maintain proper moisture levels, gently purify your complexion, and balance the pH levels of the skin.

**PREFERRED PRICE:**  
**\$32.00**

#339

#### VITALIZING SERUM

Dramatically reduce the appearance of fine lines and wrinkles, discoloration, large pores, and loss of elasticity to restore a healthy, youthful radiance.

**PREFERRED PRICE:**  
**\$65.00**



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## Enhance

### #340 HYDRATING EYE ESSENCE

Brightens, lifts, smooths, and de-puffs your look with a lightweight formula featuring ultra-hydrating ingredients designed to improve the appearance of the delicate skin around your eyes.

**PREFERRED PRICE:**  
\$42.00



### #335 PROTECTIVE DAY CREAM SPF 30 DRY/SENSITIVE SKIN

Defends against harmful UVA/UVB rays that can lead to signs of early skin aging while delivering rich moisture in a luxurious cream formula.

**PREFERRED PRICE:**  
\$37.00



### #334 PROTECTIVE DAY LOTION SPF 30 COMBINATION/OILY SKIN

Protects your skin from harmful UVA/UVB rays that can lead to signs of early skin aging while providing hydration in a lightweight lotion.

**PREFERRED PRICE:**  
\$37.00



### #337 REPLENISHING NIGHT CREAM DRY/SENSITIVE SKIN

Promotes hydrated, radiant skin with a rich, luxurious blend of natural botanicals and peptides designed to fight the appearance of wrinkles and restore the youthful look of your complexion overnight.

**PREFERRED PRICE:**  
\$58.00



### #336 REPLENISHING NIGHT GEL COMBINATION/OILY SKIN

Enriches your skin with natural botanicals and peptides in a lightweight gel formula to help moisturize and revitalize skin overnight for a noticeably younger-looking complexion.

**PREFERRED PRICE:**  
\$58.00

## Hydrate





*Capture the Glow of Health*

## SENSE™ BODY CARE

Formulated with purified botanical extracts and exclusive nutrition complexes, Sensé Beautiful Science® helps revitalize individual cells—where healthy-looking skin begins. When cells are properly nourished and protected, you can expect beautiful results.



#311

### ENERGIZING SHOWER GEL®

Awaken your senses with this soap-free cleansing gel enhanced with an invigorating tangerine fragrance.

**PREFERRED PRICE:**  
**\$16.45**

#312

### REVITALIZING SHAMPOO

Revitalize hair with this gentle shampoo that delivers vital nutrients to help restore hair's natural softness, body, and shine.

**PREFERRED PRICE:**  
**\$16.45**

#313

### NOURISHING CONDITIONER

Moisturize and strengthen hair with a conditioner enriched with vitamins C and E for manageability and shine.

**PREFERRED PRICE:**  
**\$17.95**

#315

### INTENSIVE HAND THERAPY

Moisturize dry skin and combat the damaging effects of the environment with this concentrated hand cream. Smooth rough skin and keep cuticles soft for happy, healthy hands.

**PREFERRED PRICE:**  
**\$14.45**



## FOOD FOR THOUGHT

Did you know USANA's

### **Energizing Shower Gel**

contains botanical extracts like avocado oil? The fleshy pulp that surrounds the avocado pit is pressed and produces an oil that contains healthy fats like oleic acid to moisturize your skin.



#314

### **FIRMING BODY NOURISHER**

Moisturize and tone skin with the exclusive hydroxy complex in this firming body lotion.

**PREFERRED PRICE: \$23.45**



#399

### **WHITENING TOOTHPASTE**

USANA's Whitening Toothpaste is flouride-free, and is specially formulated to protect your beautiful smile all year round by removing plaque, cleaning teeth, and fighting the bacteria that causes bad breath.

**PREFERRED PRICE: \$8.95**



#354

### **HAIR & BODY PACK**

All your necessary body care products in one pack, so you always look radiant from head to toe.

Pack includes:

- Energizing Shower Gel
- Revitalizing Shampoo
- Nourishing Conditioner
- Intensive Hand Therapy
- Firming Body Nourisher

**PREFERRED PRICE: \$79.95**

# ABOUT USANA

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USANA creates high-quality nutritional products built on one simple idea: if you feed the cells in your body exactly what they need, your health will benefit. This concept fuels our endless drive to innovate and advance the science of nutrition—putting a healthy, happy life within reach for all.

## OUR FOUNDER

USANA was founded in 1992 by Dr. Myron Wentz, an internationally recognized microbiologist and immunologist. Propelled by the premature and preventable death of his father in 1957, Dr. Wentz has spent his entire adult life seeking to create the most advanced dietary supplements science can produce. Prior to USANA, Dr. Wentz founded Gull Laboratories in 1974 and is well-known for creating the first commercially available diagnostic test for the Epstein-Barr virus.

## RESEARCH AND DEVELOPMENT

USANA employs and relies on more than 60 scientists—nutritional biochemists, molecular and cellular biologists, pharmacists, and sports science experts—to research and develop products based on the latest nutritional scientific discoveries. They work in state-of-the-art laboratories, testing, studying, and continually improving our product line.

## QUALITY STANDARDS

The Salt Lake City manufacturing facility is patterned after pharmaceutical-level Good Manufacturing Practices—going above and beyond what is required for standard supplement manufacturing facilities. We rigorously test our products and strictly adhere to procedures and documentation other supplement companies don't. We also create, test, produce, and store the majority of our products at our world-class facility in Salt Lake City, Utah.

## UNIQUE INNOVATIONS

- **USANA InCelligence Technology®.** Delivers key nutrients that speak your cells' language to activate your body's natural ability to respond to stress, promoting normal, healthy aging processes.\*
- **Hybrid Technology.** State-of-the-art approach featuring bilayer tableting, allowing previously distinct products to be joined into a single formula.



## USANA TRUE HEALTH FOUNDATION

The USANA True Health Foundation's mission is to ensure that impoverished children and families reach their fullest potential by providing food and nutrition. USANA covers all costs associated with the functioning of this Foundation, so every dollar received goes directly to those who need it most. Learn more at [USANAFoundation.org](https://USANAFoundation.org).





*Dr. Myron Wentz, Founder of  
USANA and internationally  
recognized microbiologist and  
immunologist*

- **Olivol®**. Patented extract that contains antioxidant polyphenols derived exclusively from olives.
- **Poly C®**. Patented blend of mineral ascorbates that provide better bioavailability than ascorbic acid alone.
- **MyHealthPak™**. Makes nutrition convenient and personalized by allowing you to create your own AM and PM supplement packs.

## THIRD-PARTY VERIFICATION & PARTNERSHIPS

### NUTRISearch RATING

The *NutriSearch Comparative Guide to Nutritional Supplements™†* compares hundreds of supplements to determine the highest quality, and the USANA® CellSentials™ have earned the 5-Star Platinum Plus rating.

### PHYSICIANS' DESK REFERENCE

The *Physicians' Desk Reference* (PDR) is an annually updated compilation of information on prescription drugs and some dietary supplements used by doctors and healthcare professionals. Eleven USANA products\*\*, including the CellSentials™, are listed in the 2017 edition of the PDR and its online companion, the Prescribers' Digital Reference.

### U.S. PHARMACOPEIA (USP) TESTING

USANA undergoes trusted USP testing methods to verify products adhere to USP dissolution standards, ensuring the nutrients will be released and made readily available for absorption during the normal digestive process.

### NSF INTERNATIONAL

NSF International's Tested & Certified program certifies that what is on the label is in the bottle and that the product does not contain undeclared ingredients or unsafe levels of contaminants.

### CONSUMERLAB.COM\*\*

USANA was named the #1 Rated Direct-Selling Brand based on a 2016 customer satisfaction survey conducted by ConsumerLab.com.

### LGC LIMITED

LGC Limited is an international measurement and testing company that assists the nutritional supplement and



sports-nutrition industries with process and quality-control procedures.

### DR. OZ

USANA has been a Trusted Partner and Sponsor of *The Dr. Oz Show* since 2012, with regular guest appearances and product features. Tune in to see our ads and learn about the benefits of supplementation and overall health.



## TEAM USANA

Thousands of elite athletes trust their health to USANA—more than any other supplement company.

### Major partnerships include:

- Women's Tennis Association
- U.S. Ski and Snowboard
- Speed Skating Canada
- Club Atlético Nacional S.A.
- China's General Administration of Sports Training Bureau (sponsored by BabyCare, USANA's wholly-owned subsidiary in China)

Follow Team USANA on Instagram @TeamUSANA.

Get your questions answered by USANA scientists at [askthescientists.com](https://askthescientists.com).

\*\*U.S. formulas only.

†All trademarks are property of their respective owners.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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For more information about USANA products, contact your Independent USANA Associate.

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