

Get to know
USANA
Company | Products | Opportunity



About USANA

USANA (NYSE: USNA) creates premium nutritional products built on one simple idea: if you feed the cells in your body exactly what they need, your health will benefit. This concept fuels our endless drive to innovate and advance the science of nutrition—putting a healthy, happy life within reach for all.

“I dream of a world free from the pain and suffering of degenerative disease. Share my vision. Love life and live it to its fullest in happiness and health.”

—Dr. Myron Wentz, visionary, scientist, philanthropist



Our Founder

USANA was founded in 1992 by Dr. Myron Wentz, an internationally recognized microbiologist and immunologist. Propelled by the premature and preventable death of his father in 1957, Dr. Wentz has spent his entire adult life seeking to create the most advanced dietary supplements science can produce. Prior to USANA, Dr. Wentz founded Gull Laboratories in 1974 and is well known for creating the first commercially available diagnostic test for the Epstein-Barr virus.

Quality Standards

USANA’s manufacturing facilities operate at pharmaceutical-level Good Manufacturing Practices (GMP)—above and beyond what is required by law for dietary supplements. We rigorously test our products and strictly adhere to procedures and documentation not followed by other supplement companies. We also create, test, produce, and store the majority of our products at our state-of-the-art facility in Salt Lake City, Utah.

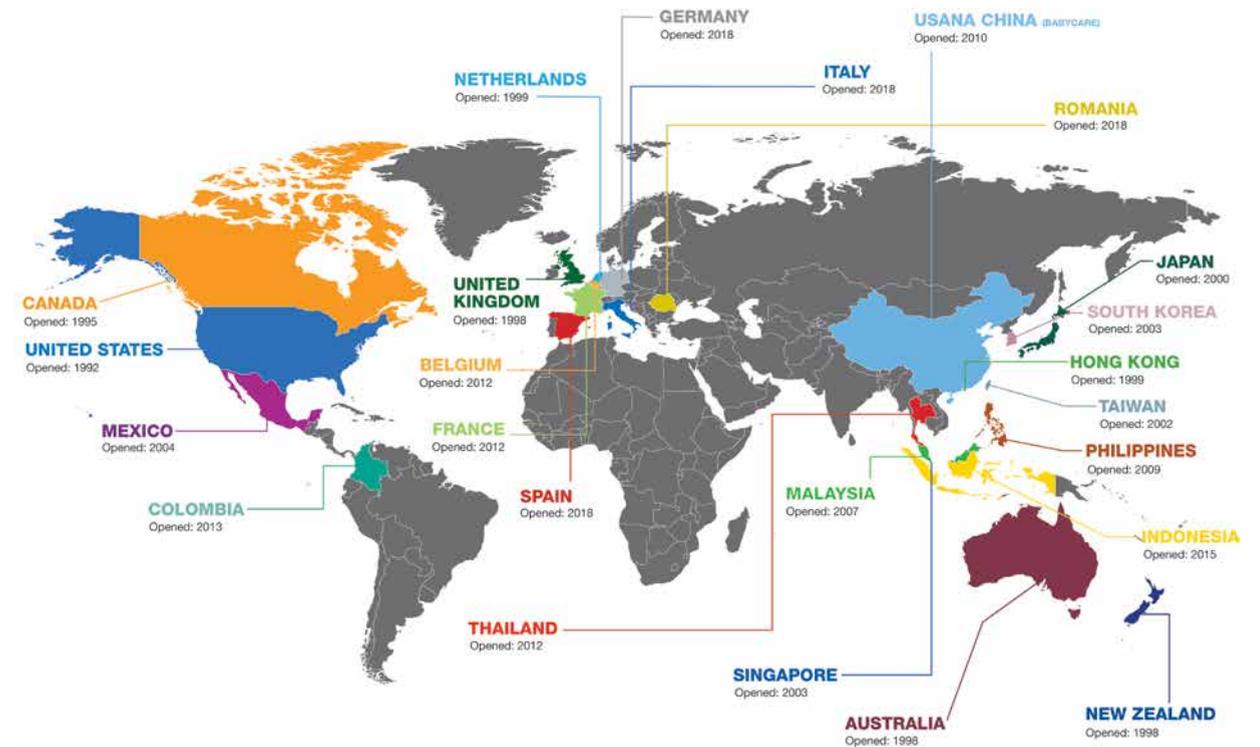


USANA is committed to the highest standards of product design and manufacturing, and we guarantee the potency of every nutritional product we sell.



International Business

USANA operates in 24 diverse markets around the world, meaning you can influence people all over the globe as you grow your own international business.



USANA Athletes

Thousands of elite athletes all over the world trust their health to USANA—more than any other supplement company.

Major partnerships include:

- Women's Tennis Association (WTA)
- U.S. Ski and Snowboard
- Speed Skating Canada
- Club Atlético Nacional S.A.
- Great Britain Short Track Speed Skating
- AFC Bournemouth
- China's General Administration of Sports Training Bureau (sponsored by BabyCare, USANA's wholly-owned subsidiary in China)



Chris Mazdzer
USA Luge
2018 Olympic Silver Medalist

Yura Min
South Korea Ice Dancing
2018 Olympian

Follow USANA Athletes on Instagram @USANAathletes.



The featured athletes are dedicated product users who have received USANA products and/or compensation for their partnership.

Sanoviv

In 2000, Myron Wentz, PhD, opened Sanoviv Medical Institute, a cutting-edge medical facility located in Rosarito, Mexico, just south of San Diego, California. Sanoviv offers state-of-the-art technology with an integrative approach to healing, as well as affordable educational programs for USANA Associates. For more information, visit sanoviv.com.



USANA Shines Under the Oz Spotlight

It takes a lot of time, effort, and the slow, steady building of trust to become a top influencer on the subjects of health and nutrition—especially in the eyes of the critical public. So when *The Dr. Oz Show* decided to make USANA, a direct selling nutritional supplement company, a **Trusted Partner and Sponsor** of the show, they had to be sure the relationship was right.

USANA first began working with Dr. Oz through his charitable foundation, HealthCorps.

This mutual dedication to health opened the door for their unique **Trusted Partnership and Sponsorship**, which has in turn created even more opportunities for both *The Dr. Oz Show* and USANA to continue educating the public on health and healthy, high-quality supplementation.

The Dr. Oz Show has impacted millions of lives, sharing the latest information about health and wellness with people in more than 118 countries around the globe.



USANA True Health Foundation



The USANA True Health Foundation's mission is to ensure impoverished children and families reach their fullest potential by providing food and nutrition to help them build sustainable communities. USANA covers all costs associated with the functioning of this Foundation, so every dollar received goes directly to those who need it most. Learn more at USANAFoundation.org.



Third-Party References and Testing

Nutrisearch Rating

The *NutriSearch Comparative Guide to Nutritional Supplements*^{TM†} compares hundreds of supplements in North America to determine the highest quality health products, and the USANA® CellSentials^{TM*} is the only supplement to have earned a five-star, Platinum+ rating.



Compendium of Pharmaceuticals and Specialties

The *Compendium of Pharmaceuticals and Specialties (CPS)* is the Canadian standard for drug monographs, offering a compilation of information on prescription drugs and some dietary supplements, approved by Health Canada and optimized by the Canadian Pharmacists Association. Twenty-eight USANA products are currently listed in the CPS.



U.S. Pharmacopeia (USP) Testing

USANA undergoes trusted USP testing methods to verify products adhere to USP dissolution standards, ensuring the nutrients will be released and made readily available for absorption during the normal digestive process.



*U.S. formulas only.

†All trademarks are property of their respective owners.

NSF International

NSF International's Tested & Certified program certifies what is on the label is in the bottle and the product does not contain undeclared ingredients or unsafe levels of contaminants.*



Consumerlab.com^{®†}

USANA was named the No. 1 Rated Direct-Selling Brand based on a 2018 customer satisfaction survey conducted by ConsumerLab.com.



LGC Limited

LGC Limited is an international measurement and testing company that assists the nutritional supplement and sports-nutrition industries with process and quality control procedures.



Best Network Marketing Company

USANA was voted "#1 Distributor's Choice" for Best Network Marketing Company by MLM Insider for 16 consecutive years.



Building a Foundation for Health

Every day, your body produces billions of new cells. They take in nutrients, grow, and duplicate. Providing optimal nutrition for these cells is essential to your health.

Micronutrients—vitamins and minerals—are vital. **Vitamins** are essential for normal metabolism, healthy growth, and development. **Minerals** help build strong bones and teeth, and they are essential components of enzymes and enzyme systems. They also support immunity, regulate metabolism, and aid digestion.

Additionally, your body requires a healthy balance between oxidation and anti-oxidation to maintain your health. All day long your cells are being assaulted by free radicals. These harmful molecules can come from our diet, our environment, and even from inside our own body. Free radicals cause oxidative stress, which can exacerbate the aging process.

Diet and nutrition are important factors in the maintenance of good health, but as healthy dietary choices decline, so does your body's natural ability to perform at its optimal level.

Adding high-quality vitamin and mineral supplements and antioxidants to your balanced diet and exercise are your best bet in the battle against excessive oxidative stress. They quench free radicals—this means they neutralize them and keep them from doing further harm to your cells—and are the easiest way to support your health.

Your Body Is in a Constant State of Flux

Your cells and tissues are continually rebuilding, renewing, and regenerating. They need vitamins and minerals to support these processes for many important reasons:

- Your entire blood supply is renewed every three to four months.
- The majority of the proteins in your body are replaced every six months.
- Almost your entire skeleton—which we usually think of as permanent—is renewed/remodeled about every 10 years.



Unique Innovations

- **USANA InCelligence®:** Delivers key nutrients that speak your cells' language to activate your body's natural ability to respond to stress, promoting normal, healthy aging processes.
- **Hybrid Technology:** State-of-the-art approach featuring bilayer tableting, allowing previously distinct products to be joined into a single formula.
- **Olivol™:** U.S.-patented extract that contains antioxidant polyphenols derived exclusively from olives.
- **Poly C®:** Patented blend of mineral ascorbates that provide better bioavailability than ascorbic acid alone.

Research and Development

USANA employs and relies on more than 60 scientists—nutritional biochemists, molecular and cellular biologists, pharmacists, and sports science experts—to research and develop products based on the latest nutritional scientific discoveries. They work in state-of-the-art laboratories, testing, studying, and continually improving our product line.

Research Partners

Extensive research goes into USANA's products, and to create cutting-edge nutritionals, our in-house scientists have collaborated with these—and other—distinguished institutions.



Health Begins at the Cellular Level

USANA offers a variety of nutritional products formulated to support the health of your cells, where true health begins.



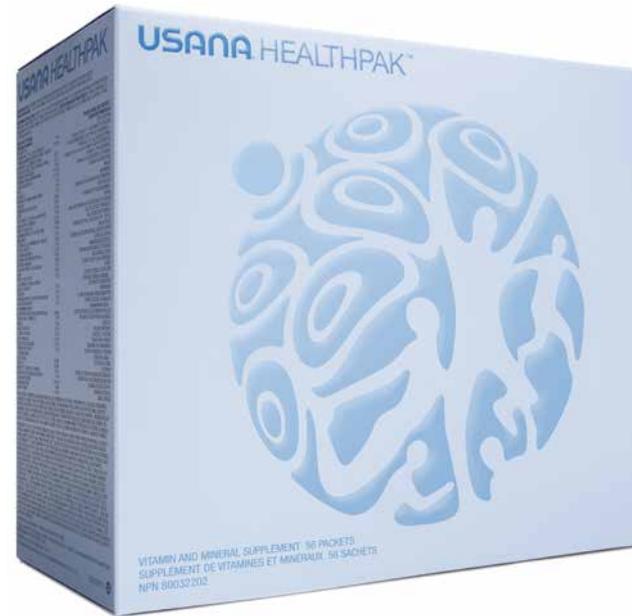
Essential Nutrition

Cellular nutrition is the foundation for good health. While there is no replacement for a healthy diet, the CellSentials® can help ensure you get the proper amount of key vitamins, minerals, and antioxidants your body needs to function at its best. Now equipped with innovative USANA InCelligence®, USANA's best-selling core supplements help reprogram routine cellular aging processes to promote better, long-term health.

CELLSENTIALS®

Contains micronutrients to nourish, protect, and renew cells

Core Minerals™ and Vita Antioxidant™ work together to support vibrant health.



HEALTHPAK™

Provides a full daily dose of the USANA CellSentials, as well as USANA® MagneCal D™ and the exclusive CellSentials Booster in convenient AM/PM packs.



Auto Order—Sign up for Auto Order and receive an automatic shipment of your USANA products every four weeks. Those who sign up for Auto Order receive **10%** off the Preferred Price for all eligible products.

Initial Order Reward—New Associates and Preferred Customers can qualify to receive a 10% reward based on their initial order when they set up an Auto Order. To receive the 10% reward, new Associates and Preferred Customers must place an initial order, and then set up a reoccurring order through Auto Order. The reward will be split in half and paid during the next two automatically processed Auto Orders: 5% will be paid during the new first weekend-processed Auto Order, and 5% will be paid during the second weekend-processed Auto Order.

Cardiovascular & Nervous System



The cardiovascular system includes the heart and blood vessels. It is responsible for circulating blood, which carries nutrients, oxygen, and blood cells throughout the body.

The nervous system collects and processes information from inside and outside the body and sends relevant commands to the muscles and glands throughout the body.



Prof flavanol® C¹⁰⁰
Provides antioxidant defence and protection for the maintenance of good health.



CoQuinone™ 30
Helps maintain and support cardiovascular health.



Ginkgo-PS™
Supports acute memory function and cognition.



Visionex™
Helps maintain eyesight in conditions associated with sunlight damage, such as cataracts and age-related macular degeneration.

Cellular Function

The fundamental molecules of life, cells have unique functions in every part of the body. Our health depends on repairing and regenerating cells to keep them functioning properly.



BiOmega™
Supports sound cardiovascular health, cognitive health, and brain function.



Vitamin D
Helps in the development and maintenance of bones and teeth.



Poly C®
Provides antioxidants for the maintenance of good health.



Proglucamune™
Supports healthy immunity, even during times of occasional stress.

Endocrine System

The endocrine system is a group of glands that regulates body processes by producing hormones, the chemical messengers in the body. These hormones affect various glands in the body.



Palmetto Plus™
Supports prostate health.



PhytoEstrin™
Provides temporary relief from perimenopausal symptoms.



Pure Rest™
Supports the body's natural sleep and wake cycles.

Skeletal System

Bones, cartilage, and connective tissues make up the skeletal system. This important framework of the body provides support, allows for a wide range of movement, and protects our internal organs.



USANA® MagneCal D™
Comprehensive formula with calcium, magnesium, and vitamin D.
Helps in the maintenance of bones and teeth.



Active Calcium™ Chewable
Supports bone health.



Procosa®
Supports joint health by helping maintain healthy cartilage.

Digestive System

From the mouth to the colon, the digestive system includes all the organs involved in breaking food down into forms that are useable by the body to properly remove waste and toxins.



USANA® Probiotic
Contributes to a natural healthy gut flora to benefit health.



USANA® Digestive Enzyme
Supports healthy digestion.



Hepa Plus®
Supports the body's natural detoxification processes.

USANA for All Generations

Good nutrition plays a critical role in everyone's health, but it is especially important for children, even before they're born. If you're pregnant or looking to get pregnant, USANA offers a prenatal line of CellSentials® that will give you and your family a healthy head start.

To provide children's bodies with adequate amounts of all the essential nutrients, parents should implement a well-balanced, proactive nutritional plan that includes high-quality vitamin and mineral supplements in addition to a healthy diet.



Prenatal CellSentials®
A comprehensive supplement system for pregnant women and their developing babies.



Usanimals™
Supports the maintenance of many aspects of good health.



Body Rox™
Helps with normal growth and development.



BiOmega™ Jr.
Helps support the development of the brain, eyes, and nerves in children up to 12 years of age.

Nutrimeal™

Nutrimeal™ shakes are nutritionally balanced meal replacements that provide an ideal ratio of carbohydrates, proteins, and beneficial fats to support a healthy weight.



Nutrimeal Dutch Chocolate
• Rich chocolate flavour
• 15 grams protein blend
• Gluten free†



Nutrimeal French Vanilla
• Smooth vanilla flavour
• 15 grams soy protein
• Gluten free†



Nutrimeal Free
• Mild vanilla flavour
• Dairy free
• 17 grams plant protein
• Gluten free†



†For our customers sensitive to gluten, dairy, or soy: no gluten, dairy, or soy are used in these products. However, they are produced in a facility that manufactures other foods that do contain gluten. These products are produced on equipment that also processes peanuts, tree nuts, eggs, wheat, sesame, and shellfish.



5-Day Reset™

Reset your body and your life with the 5-Day RESET™ weight-loss kit. Each day, simply replace three meals with a delicious and nutritionally balanced Nutrimeal™ shake, take your USANA® supplements, eat whole-food, low-glycemic snacks, and practice healthy lifestyle habits.

Kit contains:

- 8 Dutch Chocolate Nutrimeal™ single-serve packets
- 7 French Vanilla Nutrimeal™ single-serve packets
- 5 USANA® Probiotic stick packs
- 5 AM/PM HealthPak™ packets
- Program guide and tracking sheet

Also available in Nutrimeal Free!

Individual results may vary. The 5-Day RESET program lowers your daily caloric intake and recommends moderate exercise for best results. It is suggested that you take these products to your health care professional and secure their advice if you intend to change your diet, begin an exercise program, are pregnant or lactating, have allergies, are taking medications, or are under the care of a physician. Children under the age of 18 should not participate in the 5-Day RESET program, except on the advice of their health care professional and/or dietician.



Rev3 Energy™ drink

This powerful energy drink packs a clean, crisp taste and gives you that extra oomph you need to push through your day.

- No artificial flavours, sweeteners, or colours
- Sweetened with fructose and evaporated cane juice syrup
- Contains a proprietary Energy Complex with L-carnitine, tea, ginseng, Rhodiola rosea, cacao, ribose, and Coenzyme Q10
- Includes additional vitamins, minerals, and antioxidants
- 70 calories per serving, or 105 calories per can



Rev3 Energy® Surge Pack

Convenient with a light lemon tea flavour, mix this stick pack with hot water for a healthy and energizing start to your day.

- No artificial flavours, sweeteners, or colours
- Sweetened with fructose and honey powder
- Contains green tea (source of caffeine), Korean ginseng, and Rhodiola rosea
- 10 calories per serving



USANA MySmart®

USANA MySmart® protein shakes are a convenient way to customize your diet, and Protein Bases are where you start. After selecting your base, add a Flavour Optimizer and/or a Booster to customize your shake.

STEP 1



Soy Shake Base

- Light vanilla flavour
- No added sugar
- 18 grams complete protein
- Gluten free†



Plant Shake Base

- Light vanilla flavour
- No added sugar
- 18 grams complete protein
- Gluten free†



Whey Shake Base

- Light vanilla flavour
- No added sugar
- 18 grams complete protein
- Gluten free† and soy free†

STEP 2



Dark Chocolate



Cappuccino



Strawberry



Milk Chocolate



Banana

STEP 3



Protein Plus Booster

This booster contains an additional 10 grams of whey protein that is free from additives and fillers.



Fibergy® Plus

Mix your shake up a bit with an extra 12 grams of fiber to help keep you fuller, longer.



†For our customers sensitive to gluten, dairy, or soy: no gluten, dairy, or soy are used in these products. However, they are produced in a facility that manufactures other foods that do contain gluten. These products are produced on equipment that also processes peanuts, tree nuts, eggs, wheat, sesame, and shellfish.

USANA® CELAVIVE™

Celavive skincare, featuring USANA InCelligence®, combines botanical extracts and powerful peptides in an exclusive Signalling Complex. Designed to counteract visible signs of aging like fine lines and wrinkles by targeting key skin receptors, Celavive also features the Olivol™ Botanical Blend that provides intense hydration for up to 24 hours with just one application.

Combined, these ingredients respond uniquely to reveal beautiful, younger-looking skin.



CELAVIVE.COM

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 @celaviveofficial
 @celavive



Cleanse

Conditioning Makeup Remover

Effectively dissolves even the toughest long-wear and waterproof makeup to leave your skin feeling soft and supple.

Gentle Milk Cleanser dry/sensitive skin

Effortlessly removes dirt and impurities while locking in your skin's natural moisture.

Creamy Foam Cleanser combination/oily skin

Creates a rich lather to remove dirt and oil while gently exfoliating surface cells for refreshingly younger-looking skin.

Tone

Perfecting Toner

Gently purifies your complexion and helps balance pH levels for beautiful skin.



Enhance

Hydrating + Lifting Sheet Mask

Indulges your skin in an intensely moisturizing beauty treatment that's rich in powerful peptides and botanical extracts known to hydrate, lift, firm, and smooth the appearance of tired-looking skin—all in just 20 minutes.

Enhance

Vitalizing Serum

Supports your skin's natural renewal processes with a breakthrough, water-based formula featuring a high concentration of active ingredients including botanicals and powerful peptides for dramatically younger-looking skin.

Hydrating Eye Essence

Brightens, lifts, softens, and de-puffs your look with a lightweight formula featuring ultra-hydrating ingredients designed to improve the appearance of the delicate skin around your eyes.



Hydrate

Protective Day Cream dry/sensitive skin

Defends against the leading cause of early skin aging while delivering rich moisture in a luxurious cream formula.

Protective Day Lotion combination/oily skin

Protects your skin from the leading cause of early skin aging while providing hydration in a lightweight lotion.

Replenishing Night Cream dry/sensitive skin

Enriches your skin with botanicals from natural sources and peptides in a lightweight gel formula to help moisturize and revitalize skin overnight for a noticeably younger-looking complexion.



Replenishing Night Gel combination/oily skin

Promotes hydrated, radiant skin with a rich, luxurious blend of botanicals from natural sources and peptides designed to fight the appearance of wrinkles and restore the youthful look of your complexion overnight.



Sensé™ Body Care

Sensé™ body care products are made from botanical extracts from natural sources and topical nutrition complexes, so you can expect beautiful results for your body, hair, and smile.



Energizing Shower Gel

Awaken your senses with this soap-free cleansing gel enhanced with invigorating tangerine fragrance.



Revitalizing Shampoo

Revitalize hair with this gentle shampoo that delivers vital nutrients to help restore hair's natural softness, body, and shine.



Nourishing Conditioner

Moisturize and strengthen hair with a conditioner enhanced with vitamins C and E for manageability and shine.



Intensive Hand Therapy

Moisturize dry skin and combat the damaging effects of the environment with this concentrated hand cream. Smooth rough skin and keep cuticles soft for happy, healthy hands.



Firming Body Nourisher

Moisturize and tone skin with the exclusive hydroxyl complex in this firming body lotion.



Whitening Toothpaste

USANA's Whitening Toothpaste is fluoride free and is specially formulated to protect your beautiful smile all year round by removing plaque, cleaning teeth, and fighting the bacteria that causes bad breath.



Hair & Body Pack

All your necessary body care products in one pack, so you always look radiant from head to toe. Pack includes:

- Energizing Shower Gel
- Revitalizing Shampoo
- Nourishing Conditioner
- Intensive Hand Therapy
- Firming Body Nourisher

Creating Opportunity

The Industry

Over 100 million people around the world are currently in the direct selling industry. In 2017, the industry added an estimated US \$189.6 billion to the global economy, which shows more people than ever are starting their own businesses and taking control of their lives.

Be Your Own Boss

With USANA, you have the power to create a business where your success depends entirely on you. You are the boss. You work on your own time—as much or as little as you want—and you make money by sharing what you love. You're in charge, but you're not alone. You'll have access to a supportive network that provides tools, training, and expertise so you can succeed.

Be Part of a Community

There are thousands of USANA Associates around the globe who have a common goal in mind—to make a difference. You're surrounded by other individuals who are passionate about health and committed to service. We call it the USANA family.

Be Courageous

Life begins right outside your comfort zone. Explore new talents. Challenge yourself. Do something different. Decide to open yourself up to new possibilities and potential. As you develop your business, you'll become more confident, and you'll see the impact you are making in the lives of others.

Create a Legacy

With USANA, you get to be a part of something bigger than yourself. You play a vital part in making a real difference in your life, the lives of those around you, and the lives of people around the world. And if you have a goal to become a legacy business owner, USANA gives you an opportunity to build a business that outlives you as you pass your success on to the next generation.

Seven Ways To Earn Income With USANA

RETAIL SALES

Earn profits on the difference between the Preferred Price and retail price.*

WEEKLY COMMISSIONS

Earn a starting commission of up to 20 per cent from your own sales and the sales volume of your team.

CELAVIVE BONUS

Earn a 25 per cent bonus of the tax-exclusive sales price for all Celavive products sold to personally sponsored Preferred Customers on their initial order of Celavive products.**

LIFETIME MATCHING BONUS

Receive up to a 15 per cent match of their commission volume from personally sponsored Premier Platinum PaceSetters for the life of their USANA businesses.

INCENTIVES

Be rewarded with luxury travel, prizes, and even cash through generous incentive programs.

LEADERSHIP BONUS

Participate in a 3 per cent worldwide weekly bonus pool.

ELITE BONUS

Be one of USANA's top income earners and receive a portion of a quarterly US \$2,000,000 bonus.†



Visit usanaincome.com to learn more about the average income of USANA Associates.

Understanding Your USANA Business

▶ **STEP 1:** **SIGN UP & OPEN YOUR BUSINESS CENTRE(S)**

Once you've signed your Associate Agreement and purchased a Welcome Kit, you'll become a USANA Associate. To qualify for commissions, start to generate Sales Volume Points through the products you purchase for personal use and products you sell to your customers. You can activate one or three Business Centres with these sales.

▶ **STEP 2:** **SHARE USANA**

The amount you earn will be in direct proportion to your ability to share USANA's wellness products with others. Your earning potential also depends on your ability to build a team of Associates who, like you, share USANA products with others and build strong teams of their own.

Your USANA business is based on a binary compensation plan, which means you'll begin building your business with a right and a left side. You'll earn weekly commissions based on the amount of sales you and your team generate on each side (Group Sales Volume). This includes sales from Associates to retail customers, sales for personal use by Associates, and sales from Preferred Customers.

†Elite Bonus varies each quarter. In 2017, the total payout averaged close to US \$2,000,000 per quarter.

*Retail sales not permitted in Italy.

**Sales Volume Points (SVP) on this initial Celavive order do not accumulate or roll up the sales organization of the sponsoring Associate. You do not have to be commission-qualified to participate in this bonus incentive. Sales volume on all other orders of Celavive to Associates and additional Celavive orders to Preferred Customers will accumulate in line with the current USANA compensation plan.

The earnings portrayed in this literature are not necessarily representative of the income, if any, that a USANA Associate can or will earn through his or her participation in the USANA compensation plan. These figures should not be considered as guarantees or projections of your actual earnings or profits. Any representation of guarantee of earnings would be misleading. Success with USANA results only from successful sales efforts, which require hard work, diligence, and leadership. Your success will depend on how effectively you exercise these qualities.

Visit usanaincome.com to learn more about the average income of USANA Associates.



**STEP 3:
MAKE THE MOST OF IT**

You can leverage the income you make through your USANA business in a number of ways:

\$\$ DOUBLE YOUR EARNING POTENTIAL BY OPENING THREE BUSINESS CENTRES

The Group Sales Volume in your second and third Business Centres rolls up to your first Business Centre, doubling your earning potential.

🔄 ROLLOVER

You are paid out each week on the Group Sales Volume that is matched on both your left and right sides (starting at 125).* The rest becomes rollover for your next cheque.

🔁 ADDITIONAL BUSINESS CENTRES

When you maximize a Business Centre by accumulating 5,000 points in Group Sales Volume during one week, you can earn an additional Business Centre. You can earn up to two additional Business Centres for each initial Business Centre.

Maximize a Business Centre: Accumulate 5,000 points in Group Sales Volume, current and rollover, in both of your Business Centres' sides in a single week.

*Once a Business Centre is maxed, unmatched Group Sales Volume points will continue to roll over each week, up to 5,000 points.



USANA Compensation Plan

As an Associate, when you successfully share USANA, you get paid for your efforts. Here's a simple breakdown of how you can earn income.

BUSINESS CENTRE

Think of this as your storefront—where your business is located. Because your USANA business is based on a binary compensation plan, you'll build your business with a left and right side.



POINTS

Each USANA product has a point value. These points accumulate to your overall volume when the product is sold to your customers or purchased for your personal consumption, which determines your commission.



100 SV PTS.

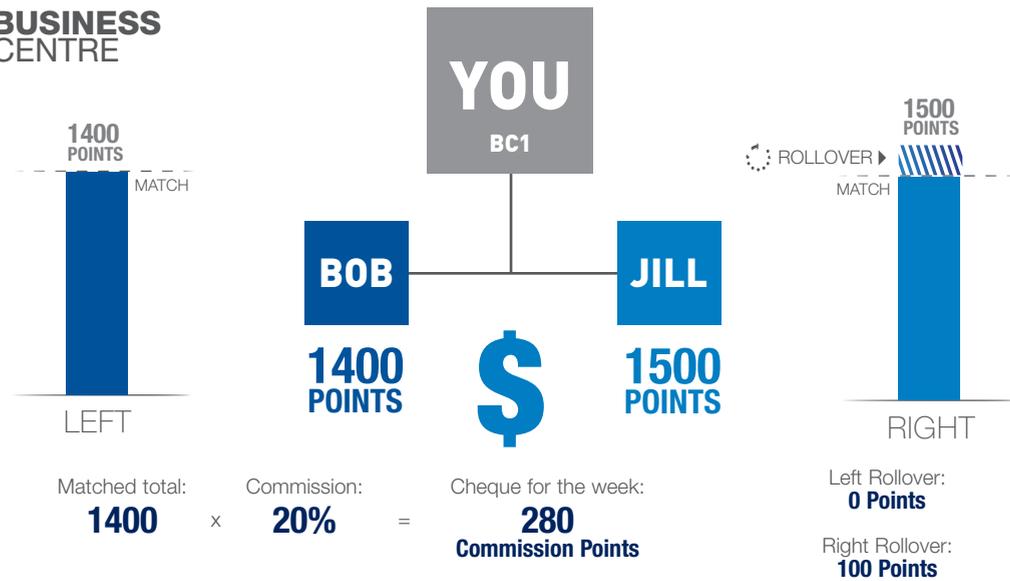
GROUP SALES VOLUME

The cumulative volume of sales (in points) you and your team earn. This is tallied every week. This includes sales from Associates to retail customers, sales for personal use by Associates, and sales from Preferred Customers (the people who buy products at a Preferred Price but aren't eligible to earn commissions).



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1 BUSINESS CENTRE



HOW YOU GET PAID

You'll earn a commission based on where the Group Sales Volume on the left and right sides of your Business Centre match. Find where the Group Sales Volume on your left side matches your right side, and multiply it by 20 per cent (or .2). This total equals your Commission Volume Points for the week. Points are converted into your country's currency. In the United States, one point is equal to one dollar.*

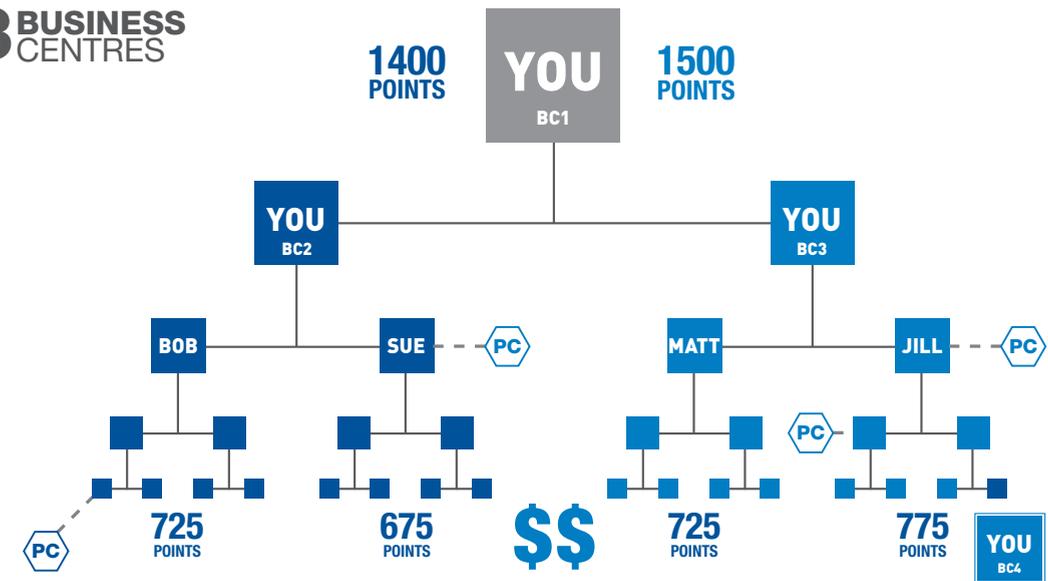
*As long as you are commission-qualified and in compliance with your Associate agreement.

POTENTIAL WEEKLY INCOME BASED ON YOUR EFFORTS

This chart shows a few examples to help you visualize the potential growth of your USANA business.

LEFT GROUP SALES VOLUME	RIGHT GROUP SALES VOLUME	MATCHED VOLUME	COMMISSION POINTS
125	150	125	25
350	425	350	70
675	547	547	110
1,000	1,500	1,000	200
2,500	2,750	2,500	500
4,457	4,780	4,457	892
5,000	5,400	5,000	1,000

3 BUSINESS CENTRES



REWARD YOURSELF WITH USANA

On top of weekly commission cheques simply for sharing USANA with others, you can be rewarded with luxurious travel incentives, awards, and exclusive training opportunities.

And luxury isn't reserved just for those at the top of the ladder. We believe in rewarding those who are growing their USANA businesses and truly living the USANA lifestyle. Those who excel are rewarded with incredible business training in addition to opportunities to travel the globe.



