Income Disclosure



Independent petPros (IpPs) can earn commissions and bonuses as outlined in our Compensation Plan. As IpPs move up in the ranks of pawTree, they become eligible for additional income opportunities.

2023 Monthly Income Disclosure

TITLE	% OF FIELD	MIN (\$)	MEDIAN (\$)	AVERAGE (\$)	MAX (\$)
petPro	79.7%	0.45	36.30	108.98	5,604.88
Senior petPro	9.0%	30.03	146.29	352.02	9,736.50
Director	1.6%	61.09	53.80	225.95	741.37
Senior Director	4.3%	148.56	667.19	876.98	10,591.69
Executive Director	2.0%	239.65	846.49	1,100.08	8,311.26
Vice President	2.1%	212.73	1,578.69	1,881.51	9,394.16
1-Star Vice President	0.6%	538.32	1,965.40	2,585.57	7,844.98
2-Star Vice President	0.6%	878.10	4,615.82	4,532.51	11,508.55
3-Star Vice President	0.1%	3,969.40	8,461.18	11,953.36	27,531.17

In 2023, the average monthly income earned by a pawTree distributor was \$278.31 (excluding pawUp bonuses)

The income in the chart is for all active IpPs who were eligible to earn commissions in 2023.

Note that the income paid to IpPs summarized in this disclosure does not include expenses incurred by a member in the operation or promotion of his or her business, which can vary widely and might include product purchases, advertising or promotional expenses, product samples, training, rent, travel, telephone and internet costs, and miscellaneous expenses. These figures should not be considered as guarantees or projections of your actual income or profits. Your success will depend on individual diligence, work, effort, sales skill, and market conditions. pawTree does not guarantee any income or rank success.



