



# CELLSENTIALS®

## DIFFERENCE

### IN THIS ISSUE

#### WHAT MAKES **CELLSENTIALS** DIFFERENT?

#### **EIGHT INGREDIENTS:**

Resveratrol, Quercetin, Hesperidin, Rutin, Alpha-Lipoic Acid, Green tea extract, Meriva® bioavailable curcumin, USANA's patented Olivol® olive-fruit extract

**InCelligence**®  
only from USANA

So what makes **CellSentials** unique and different to other daily multi's on the market?

The proprietary blend of **EIGHT INGREDIENTS** found in the Vita-Antioxidant that tap into cellular communication that unlock the code of your innate cellular intelligence. These ingredients along with the Science of **INCELLIGENCE**® truly set it apart from the rest.

## Resveratrol

Resveratrol is a polyphenolic compound that is found in the skin of red grapes, red wine, peanuts, cocoa and some berries. It is a powerful antioxidant that has been considered the modern-day fountain of youth. It protects cells from free radical damage, improves heart health and elasticity in blood vessels.

## Quercetin

Quercetin is a part of a group of plant pigments called flavonoids, which are responsible for giving many fruits, vegetables and flowers their colour. This potent antioxidant and anti-inflammatory flavonoid is commonly found in plants and foods, such as citrus fruits, apples, berries, Ginkgo biloba, green tea and St John's wort to name a few. It has been known to benefit heart health.

## Hesperidin

Hesperidin is a naturally occurring bioflavonoid that is typically found in the peel and membrane of citrus fruits, especially oranges and lemons. It assists in the formation of the vitamin C complex which helps to support a healthy immune system and also supports the circulatory system and the heart.

## Rutin

Rutin is another bioflavonoid that is commonly found in black tea, buckwheat bran, citrus fruits and apple skins. Rutin works synergistically with vitamin C to maximise benefits. Vitamin C is essential for the production of collagen in the body. Collagen gives the skin its strength and structure and the production of this naturally declines with age.



## Alpha-Lipoic Acid

Alpha-Lipoic Acid is an antioxidant that is naturally produced by the body and is both water and fat soluble, therefore provides protection in a wide range of physiological conditions. It may protect the skin against ageing.

Sources of alpha-lipoic acid can also be found in red meat, organ meats (such as liver) and yeast.

## Green tea extract

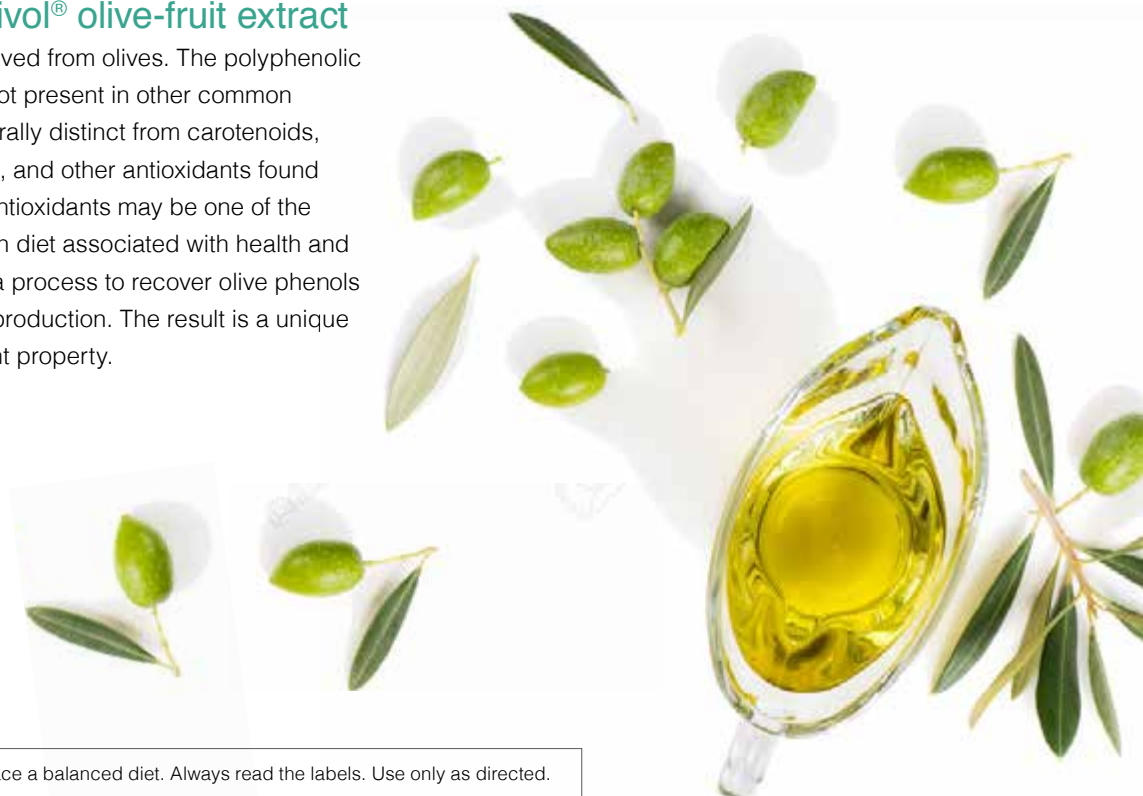
Green tea extracts have been used in Chinese medicine for over 5000 years and their antioxidant properties are proven beneficial with modern science. Green tea originates from the *Camellia sinensis* plant, where the freshly picked leaves are heated and dried. Green tea is loaded with polyphenols, flavonoids and catechins – strong antioxidants that reduce oxidative stress, can assist with heart health and brain function.

## Meriva® bioavailable curcumin

Curcuminoids in turmeric (the bright yellow spice that gives a golden glow to Indian curries and curry powder) contains potent anti-inflammatory antioxidants. Traditional curcumin from turmeric isn't absorbed well (isn't able to enter cells easily). USANA's **CellSentials®** contains patented Meriva® Curcumin to enhance curcumin's health benefits. The Meriva Curcumin complex allows for 29-times better absorption than standard forms of curcumin. Meriva is an important ingredient that can improve joint comfort and function and support a normal, healthy inflammatory response.

## USANA's patented Olivol® olive-fruit extract

Olivol® contains polyphenols derived from olives. The polyphenolic antioxidants found in olives are not present in other common dietary sources. They are structurally distinct from carotenoids, bioflavonoids, proanthocyanidins, and other antioxidants found in fruits and vegetables. These antioxidants may be one of the components of the Mediterranean diet associated with health and longevity. USANA has patented a process to recover olive phenols from the by-products of olive oil production. The result is a unique compound with potent antioxidant property.



Vitamin supplements should not replace a balanced diet. Always read the labels. Use only as directed.

Want to see how **CellSentials** compares to the top two best-selling daily multi-vitamins on the market in Australia and New Zealand?

Check out the table below.

	<b>CellSentials® Vita-Antioxidant*</b> Each tablet contains:	<b>No#1 best-selling retail multi-vitamin</b>	<b>No#2 best-selling retail multi-vitamin</b>
Reservatrol	10mg	None	None
Quercetin	15mg	None	None
Hesperidin	10mg	None	None
Rutin	10mg	None	None
Alpha-Lipoic Acid	25mg	None	None
Green tea extract	17.5mg	1mg	None
Meriva bioavailable curcumin	3.25mg	None	None
Olivol	3.75mg	None	None

\* Direction: Adults take two (2) tablets twice daily.



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For more information about the USANA products and business opportunity, contact your independent USANA Associate using the contact details below.



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