



Introductory 20% Off First Order



This on-going offer for first-time customers is designed to help you encourage your prospects to try pawTree products! Don't forget to mention the 100% satisfaction guarantee too. The offer has a banner at the top of your website.

Q. Is there a coupon code required for this discount?

A. Yes. The discount will apply at checkout for any order with coupon code INTRO4U if the customer has not previously used an introductory offer.

Q. Will this apply to a new petPro's enrollment kit/pack?

A. No. The offer is only valid for an order with commissionable PV.

Q. If a customer placed an order previously can this offer be applied retroactively?

A. No. That isn't necessary. The coupon is valid on any order from customers who have not used this coupon or a previous introductory offer (3FOR30). They CAN use it on their next order.

Q. If my customer has never used the INTRO4U coupon, can they use it now?

A. Yes. The offer is valid ONE TIME on orders from customers who have not used this coupon or a previous introductory offer (3FOR30). They CAN use it on their next order.

Q. If a customer has an order that is over \$100 will they still receive 20% off?

A. Any order of \$100 or more will receive a maximum of \$20 off. (20% off of \$100)