



Introductory 20% Off First Order



This on-going offer for first-time customers is designed to help you encourage your prospects to try pawTree products! Don't forget to mention the 100% satisfaction guarantee too. The offer has a banner at the top of your website.

Q. Is there a coupon code required for this discount?

A. Yes. The discount will apply at checkout for a first time order with coupon code INTRO4U.

Q. Will this apply to a new petPro's enrollment kit/pack?

A. No. The offer is only valid for an order with commissionable PV.

Q. If a new customer placed an order previously can this offer be applied retroactively?

A. No. The offer is only valid on first-time orders from customers who have not ordered previously.

Q. If a new customer has a first order that is over \$100 will they still receive 20% off?

A. Any order of \$100 or more will receive a maximum of \$20 off. (20% off of \$100)