

May Action Plan



This May, get ready to soar. As the sun shines brighter and the days grow longer, it's time to let your business blossom to reach new heights. This is the perfect time to take action, spark your creativity and fuel your drive to make this season unforgettable.

Are you ready to make it happen?



This Month's Featured Offers

Check out this month's exciting offers:

- Enjoy an improved compensation plan with a **15% New PV Bonus**.
- Level up with the **Fast Start Re-Start** and earn amazing bonuses.
 - Advance to **Sr. petPro** for the first time and score a **\$50 bonus**.
 - Advance to **Director** for the first time and get a **\$150 bonus**.
 - Reach for the stars and earn a **\$300 bonus** when you advance to **Sr. Director** for the first time.

Don't miss out on these incredible opportunities to boost your business!

Matching Bonuses!

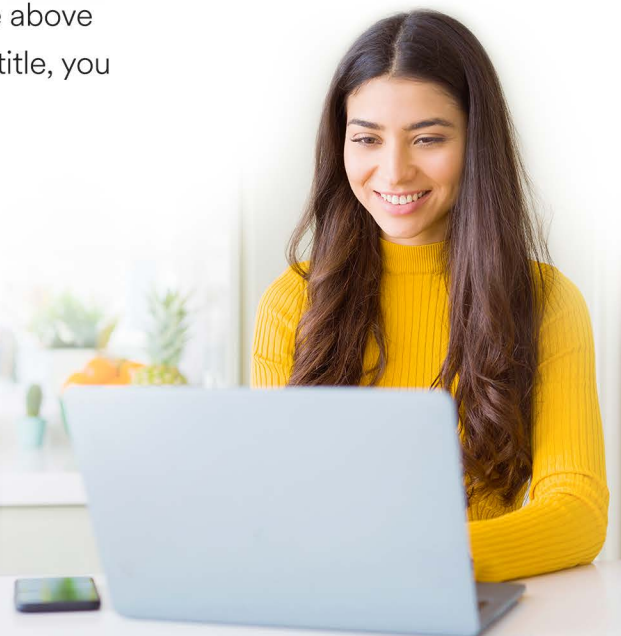
- If your personally enrolled petPro earns any or all the above bonuses, and you have the same "paid-as" or higher title, you earn a matching bonus.



There is no limit to the number of matching bonuses you can earn.

Don't waste the chance to start fresh and make the most of this do-over.

Seize the opportunity and make it count!





Get Social

- ✓ **Open a conversation with neighbors:** Connect with your neighbors over your shared love for pets by asking them about their pets, sharing stories, and exchanging tips or advice.
- ✓ **Use a Q&A sticker on Instagram:** Ask your followers what they love about their pets and engage with them to build a stronger relationship.
- ✓ **Go live on your favorite platform:** Share your passion with a live on Instagram, Facebook, or TikTok. Talk about your favorite product, like an all-natural flea and tick spray. Share how to use it, give your review, and answer questions. Connect with new people and grow your following.

Overall, the goal is to connect with other pet-lovers and build a community around your shared interest. By engaging with your neighbors, social media followers, and new audiences on your favorite platforms, you can share your love for pets and create a supportive network of like-minded individuals.



Focus on one product each week.



Ex: Create a reel showing you spraying your fur baby with pawTree's Flea and Tick spray.

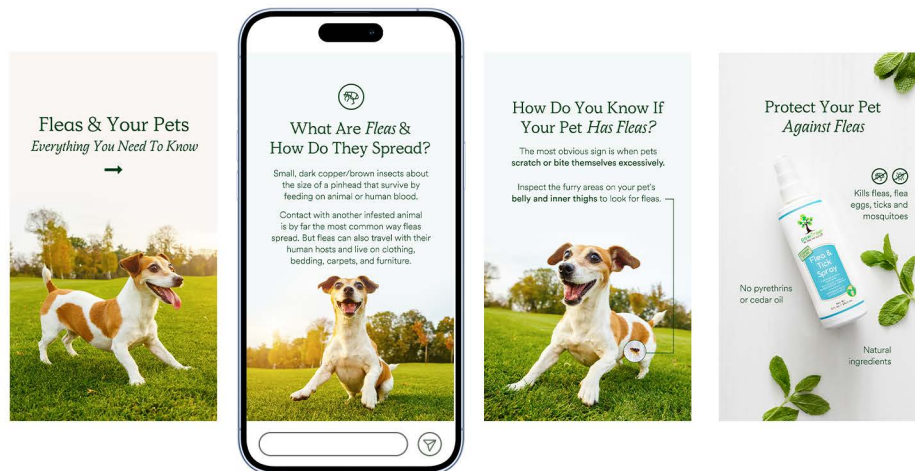
- Highlight the benefits of killing fleas, flea eggs, ticks and mosquitoes on contact without any harmful pyrethrins or cedar oil!

Tips:

- In your video, ask potential customers if they are aware of the risks of fleas and ticks.
- Ask followers if they have a plan to prevent fleas and ticks.
- Ask current customers to share testimonials or videos showing the ease of use that you can also share.
- Ask conversation starter questions like, How are you protecting not just your pets but the rest of your family as well from fleas and ticks?



- Share the story carousels that can be found in the petPro library like the one below.



- Another option is to post stories that lead to our blog (you can find many blog options [here](#)) to position yourself as a great resource for pet parents. You can find ready-made blog stories in the [library](#) that can help you do exactly that!



If you want to read more about getting rid of fleas and ticks, just type "flea and ticks" into the search bar on the blog page. You'll find lots of useful information and stories from other pet parents that you can share! Or you can click [here](#) to go straight to the right page.



Take Action

- Maximize your earnings with the **15% NPV bonus** included in the compensation plan.
- Earn a base **commission of 30%** for each order placed by a brand-new customer!
- Qualify for any applicable **Retail Power Bonus (RPB)** to increase your earnings even further.



Take some time to think about what you want to accomplish in the next month. Break down your goals into smaller, manageable tasks and set deadlines for each one. With a solid plan in place, you are sure to reach your goals.

You can use the [Monthly Goal Setting & Self-Coaching Form](#) in your petPro library!

